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Consultants
Forum 7th

SHOW GUIDE 2025



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15th – 16th
OF JULY 2025



ROYAL MAXIM PALACE,
KEMPINSKI HOTEL
NEW CAIRO



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ABOUT CCF

Cairo Consultants Forum is the largest forum for senior ICT Consultants , connecting Technology Leaders & Consultants with their community , discussing the latest technologies and applications in the field alongside incredibly beneficial seminars done by global speakers & experts.

Covering the whole ecosystem for the sixth time at Cairo Consultants Forum 2024- Design To Sustain, by inviting local and global figures, in the ICT field including Consultants, Service Providers, Developers and Technology Leaders.

- Opportunity to communicate your brands value to consultants having access to the Egyptian market gateway to the booming market in Egypt through connecting with consultants.
- Availability of consultants and quality leaders in one place observe the global & local updates of the industry plus being on track .
- Reach decision makers in the ICT community , from high level executives and owners all the way to installers and technicians in the field get global exposure by global associations (IFMA,BICSI,EPI,PECB,ISACA,SCTE)
- Invest in your brand, by taking part of a unique opportunity meant to highlight your new product or service, to give your company brand awareness, influence customers and partners, from different parts of the world to collaborate with your company.



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Who are we ?

IT Events Company was established in 2013 in Egypt with global scope to cover the EMEA and GULF Regions, by being an authorized service provider for Global Organizations and contributing by the following services to all industries:

Conducting Globally Accredited Trainings and Courses for ICT (Information and Communication Technology) and FM (Facility Management) Industries, by delivering more than 200+ Trainings and Courses to more than 150+ Entities in over 15+ Countries.

Organizing ICT & FM Industry Events within EGYPT / UAE / KSA & QATAR by engaging Local and Global Vendors, Distributors, Systems Integrators, Suppliers, Service Providers, Key Stakeholders, Ministries, Associations and End Users.

Providing Event Management Services (Conferences, Seminars, Networking Events, Team Building Events & others).

Offering MARCOM / BTL / TTL & ATL Services (Giveaways, Digital Marketing, Banners, Magazines, Newspapers, TV Channels, Media & etc).



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S 8 **excel**
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S 3 **Sunbird** | S 2 **nedap** | S 1 **JB**





CCF AGENDA DAY 1

10:00-19:00	Exhibition	
10:45-11:00	Opening and Welcome	
11:00-11:30	Odette Malkoun – Area Manager, Levant and North Africa - Milestone Systems "Video Technology for Retail"	
11:30-12:00	Moheb Maher – Sr. Solution Manager, CTO - Huawei Egypt "Securing the Future with Huawei's End-to-End Data Protection Solutions"	
12:00-12:30	Hatem Nofal - Chief Executive Officer (CEO) – HitekNOFAL "Leading the Change: How ICT Community Can Drive Digital Transformation in Egypt"	
12:30-13:00	Break 1	
13:00-13:30	Ahmed Al Gazzar - Solution Sales Manager - Advansec Egypt Sherif Abd Al Tawab - Sales Director - Advansec Egypt "Enabling the Future: Intelligent Solutions in Automation and Security BY ADVANSEC"	
	PANEL DISCUSSION	
	“THE FUTURE OF NETWORKS: INNOVATION, CYBERSECURITY AND INFRASTRUCTURE PROTECTION”	
13:30-14:15	Summit Technology Solutions HPE Juniper Networking Siemens Palo Alto Networks Fortinet CISCO Systems Egypt LTD Shaker Consultancy Group	Haitham Haddad - Head of Converged Infrastructure Islam Mongy - Principle Presales SE Khaled Salem - Chief Digital Officer Siemens Egypt Ahmed El Badawy - Cybersecurity Consultant. Mohamed El Garf - Regional SecOps specialist Egypt & East Africa Walid Fahmy - Business Solutions Architect Joseph Sidhom - MEP Business Unit Director
14:15-14:45	AbdelHafez Mohamed - Smart Cities Business Unit Head - IOT Misr "From Vision to Reality: Smart Cities Through Security and Sustainability"	
14:45-15:15	Mostafa Barghash - Factory Automation Manager – Siemens "Open Architecture Platform WinCCOA in Infrastructure & Smart City Management"	
15:15-15:45	Ibrahim Elbadawi - Country Manager - Hanwha Vision "Innovating Safety – The Impact of AI on Video Surveillance (Proactive Approach)"	
15:45-16:15	Eslam Ahmed - MEA Solution Engineer - Axis Hossam Ibrahim - Sales Engineer - Genetic "Seamless Integration: The Future of Security with Axis and Genetec"	
16:15-16:30	Ahmed Shokry - Digital Innovation Manager - Summit Technology Solutions Mostafa Kamel - Architecture Manager - Summit Technology Solutions "AI & Observability walkthrough "	
16:30-17:15	Bahaa Ismail - Engineering Director - Integrated Technics "Designing the Future of Command Control: Vision Meets Precision"	
16:45-17:15	Nora Wissa - International Sales Manager - Nedap Access "Enabling Connected Security Ecosystems with Nedap Access "	
	PANEL DISCUSSION	
	“IOT CURRENT AND FUTURE APPLICATION”	
17:15-18:00	IOT Misr IOT Blue IL Cazar Development NTRA Commscope Avidbeam	Amr Nour - CEO and Co-Founder Mina Joseph - Head of Strategy Amr Tawfik - Senior Director Digital Transformation & IT Hussein Mamoun - Director Licenses Issuance Department Mohamed Elmansi - Senior System Engineer Hossam Samy - Co Founder and Chief Operating Officer
18:00-18:30	Closing and Wrap up	



CCF AGENDA DAY 2

10:00-19:00 Exhibition

10:45-11:00 Opening and Welcome

11:00-11:30 Mahmoud FathElbab - Product Manager – Prolink
“Engineered for Excellence: Prolink Uncovered “

11:30-12:00 Ziad Moataz Nasr - Senior Product Engineer Airside & Data Center Solutions - Johnson Control Arabia
Mohamed Hussein Shehata - Senior Consultant Accounts Executive - Johnson Control Arabia
“JCA Solution for Future Ready Data Center”

12:00-12:30 Ahmad Rashad - Pre-Sales and Engineering Manager – HitekNOFAL
“Edge computing in telecom networks - Redefining Connectivity”

12:30-13:00 Break 1

13:00-13:30 Momen Al Bukhari - Regional Manager Sunbird Software Corporation – Sunbird
"Future-Proofing Your Data Center: How Second-Generation DCIM Transforms Infrastructure Management in the Digital Age."

13:30-14:00 Georges Dubien - Sales & Marketing Director MEA - Exagate & Boreas
“The Silent Threat: How Overlooking Cooling & Power Distribution Jeopardizes Your AI & DC Investment”

PANEL DISCUSSION

NET ZERO BY DESIGN: THE ROLE OF ICT IN SUSTAINABLE INFRASTRUCTURE

14:00-14:45 Saudi Diyar
ABB
Vertiv
Kortech
Schneider Electric
T&A Consultancy
Dr.Hoda El Morsy - HOD Sustainability and Climate Change
Saher Behairy - Technical and Design Promotion Manager
Mohammed Abbas- Technical Support Manager
Ahmed Safwat - Business Development Manager
Mohamed Shalaby- Secure Power & Data center Sales Head
Dr. Mohammed Tawfik - Founder & Managing Director

14:45-15:15 Mohamed Mansy - Senior System Engineer – Commscope
“Introducing Systimax 2.0”

15:15-15:45 Shady Youssef - Managing Director of Leviton Middle East Africa & APAC – Leviton
"Building transformation : Degital, sustainable, effecient & Vauable”

15:45-16:15 Wael Mohamed Nashat - Senior Sales & Presales Manager – Raya Data Center
“Unlocking Business Potential with Next-Gen Data Centers in Egypt”

16:15-16:45 Mostafa Mohsen - Strategic Account Manager for Northeast Africa – Vertiv
"AI-ready Data Center"

16:45-17:15 Nelson Huang - Regional Director – Kehua
“Innovative Solutions for Facility in Data Centers in the AI Era”

Panel Discussion AI Ready Data Center

17:15-18:00 Intercom Enterprises
UPTIME
Raya Network Solutions
Egypt Post
Huawei Data Center
Johnson Controls Arabia
Khalid Saadi - Communication and Security Department Manager at Engineering Consultants Group S.A.
Hatem Omran - Business Unit Head
Tarik Bahanniss - Vice President of Sales Africa
Emad Talaat - ICT Infrastructure Senior Consultant ATD Professional, CDCE
Ahmed Abdelwahab - Infrastructure General Manager
Mohamed Hassan - Cheif Cloud & AI Expert
Maher Mousa - Regional Director of Product Management and Compliance

18:00-18:30 Egyptain Engineers intiation Valify & Zurqatech

18:30-19:00 Closing and Wrap up



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CCF ADVISORY COMMITTEE



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DR. MOHAMED TAWFIK
FOUNDER AND MANAGING DIRECTOR

Mohammed Tawfik has extensive experience with ICT engineering projects across the region. During his 35 years of professional career, he participated in various types of projects in different locations in the US, Africa, the Far East, and the Middle East including Saudi Arabia, Qatar, Iraq, Syria, and Egypt.

His involvement in several mega projects, with different functions, has granted him the skills required to manage mega-size projects. He has been successfully leading design teams to deliver unique projects despite challenges.

Dr. Mohammed successfully led the design of ICT, Security, and ELV systems for many mega projects. He also led the delivery of many infrastructure projects introducing the concept of FTTH in Egypt. His participation starts at the early stage of project concept design and continues through the different design and construction stages up to handing over.

His educational background includes:

- Ph.D. in Electrical Engineering (AI Applications), Kansas State University, Manhattan, KS, USA, 2000
- M.Sc. in Electrical Engineering (Microprocessor Applications), Zagazig University, Egypt, 1993
- B.Sc. in Electrical Engineering, excellent with honor, Cairo University, Egypt, 1989



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KHALED SAADI

**COMMUNICATION & SECURITY
SYSTEMS DEPARTMENT MANAGER**

Eng. Khaled Saadi holds a bachelor's degree in Electronics and Communications Engineering from Cairo University, conferred in 2000. He began his professional career at HF Fire International – Egypt Branch as a Senior ELV/ICT Systems Engineer, where he gained extensive expertise in low current and communication systems.

In 2006, Eng. Saadi joined ECG Engineering Consultants Group S.A. as a Senior Communications and Security Systems Engineer. Over the duration of nine years of sustained high performance, he was promoted to Deputy Manager, where he took on increasing responsibilities in managing and supporting multidisciplinary design teams.

In 2022, Eng. Khaled Saadi was appointed Manager of the Communications and Security Systems Department. In this strategic leadership role, he is responsible for overseeing the planning, design, and execution of ELV/ICT systems, data centers, and smart city solutions across ECG's key offices.

Currently, Eng. Khaled Saadi leads numerous high-profile and large-scale projects, providing both technical direction and managerial oversight across ECG's operations in Africa and the Middle East.



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JOSEPH SIDHOM
MEP BUSINESS UNIT DIRECTOR

Eng. Joseph Sidhom is a Business Unit Director at Shaker Consultancy Group, with more than 26 years of broad experience on various telecommunication and security projects in several sectors such as educational, commercial, museums, leisure and sports facilities, mixed-use developments, and high-end residential in Egypt and the Gulf Region.

Eng. Joseph Sidhom received his Bachelor's in Electronics and Communications from AIN Shams University in 1995. In 2003, he joined Shaker Consultancy Group as a Senior Communication Engineer. Over the years, he has proven to be an invaluable member of the firm and an asset to any major project team that he may serve on in the future.

He is a very well-rounded and experienced engineer with expertise in both working in and leading design teams, discussing with clients and establishing project briefs, and thereafter developing these into effective and efficient appropriate design solutions.



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SPEAKERS



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HATEM NOFAL

CHIEF EXECUTIVE OFFICER (CEO)

Hatem Nofal is the Chief Executive Officer of HitekNOFAL Solutions, a leading provider of smart and secure infrastructure projects in Egypt. With a strong background in Information and Communication Technology (ICT), he focuses on delivering innovative solutions that enhance infrastructure development across the country.

His leadership emphasizes the integration of advanced technologies to build resilient and efficient systems. As an ICT leader, Hatem Nofal prioritizes the development of smart and secure infrastructure projects throughout Egypt. His approach involves a comprehensive understanding of the technological landscape, ensuring that projects are both innovative and aligned with the nation's growth objectives.



HITEKNOFAL
SOLUTIONS



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AHMAD RASHAD

PRE-SALES AND ENGINEERING MANAGER

Ahmed Rashad is the Pre-Sales and Engineering Manager at HitekNOFAL Solutions, where he leads the design and technical enablement of smart ICT infrastructure solutions.

With a strong foundation in Information and Communication Technology (ICT), his work focuses on delivering innovative, scalable, and cost-effective solutions, leveraging advanced technologies to support digital transformation and sustainable infrastructure development. Ahmad's approach integrates technical expertise with strategic insight, ensuring that engineering designs are both future-ready and aligned with client business objectives.



HITEKNOFAL
SOLUTIONS



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IBRAHIM ELBADAWI
COUNTRY MANAGER

Ibrahim Elbadawi is a seasoned security technology expert with over 21 years of experience in AI-driven surveillance solutions. As a pioneering figure in the field, he specializes in developing and implementing intelligent security systems that leverage artificial intelligence to provide real-time threat detection, facial recognition, and automated incident response. Passionate about innovation and safety.



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NELSON HUANG
REGIONAL DIRECTOR OF NA

Over the past decade, Nelson Huang has demonstrated exceptional skills in sales, channel management, project management, and team leadership at Kehua Tech. As the leader of the NA Region, he is instrumental in driving revenue, generating leads, securing consultant approvals, establishing channel networks, nurturing client relationships, and surpassing revenue targets.

With an extensive knowledge of Kehua's data center and UPS product solutions, Nelson consistently delivers top-performing packages to partners, working collaboratively to achieve shared goals and meet customer needs.





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EHAB EL HEFNAWY

ENTERPRISE SALES DIRECTOR NORTH EAST AFRICA

Ehab Elhefnawy has been sales manager for Egypt at Vertiv since Aug. 2014.

Ehab served as an international bids and projects manager at Schneider Electric NEA from April 2004 to October 2007, and served as an infrastructure, bids, and projects management department head at Schneider Electric NEA from November 2007 till October 2011.

Most recently, he was a data center solutions senior sales manager at Schneider Electric NEA since November 2011 till July 2014.

Prior to joining Schneider Electric, he served as a field operator at Electricite de France – EDF (Egypt) from February 2003 till March 2004.

Ehab was a bids and projects manager at Osten contracting company (Egypt) from July 1999 till January 2003.





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MOSTAFA MOHSEN

**STRATEGIC ACCOUNT MANAGER
FOR NORTHEAST AFRICA**

Eng. Mostafa Mohsen is the Strategic Account Manager for Northeast Africa at Vertiv, where he leads key client relationships and strategic initiatives across the region's critical infrastructure and technology sectors. With over 12 years of experience in enterprise sales, data center solutions, and IT infrastructure, Mostafa brings a strong track record in managing complex accounts and delivering end-to-end solutions to major clients.

Before joining Vertiv in 2023, Mostafa spent over five years at Schneider Electric, where he held roles including Data Centers Channel Sales Manager and Senior Sales Engineer. There, he was responsible for developing sales strategies, coaching partners, and managing major accounts across the NEAL region.





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AHMED AL GAZZAR

SALES MANAGER

With over 15 years of hands-on experience in the Egyptian market, Ahmed Al-Gazzar is a recognized expert in physical security solutions. As the Solution Sales Manager at Advansec Egypt, Ahmed plays a pivotal role in delivering advanced security technologies tailored to local and regional needs.

Throughout his career, Ahmed has successfully led and supported projects across a wide spectrum of security domains, including Digital and Physical Access Control Systems, Card Issuing Technologies, Access Automation, Parking Management and Guidance Systems, and Intelligent Surveillance.

His deep technical understanding and market insight span across:
Access Control Systems

Automatic Arm Barriers Traffic & Anti-Crash Blockers Turnstiles
& Security Gates Parking Management & Guidance
Technologies EV Charging Infrastructure

ADVANSEC

Security Through Technology



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SHERIF ABD AL TAWAB

SALES DIRECTOR

Sherif Abdeltawab is a seasoned professional with over 20 years of experience in the Information and Communication Technology (ICT) field. He currently serves as the Sales Director at Advansec, where he leads strategic sales initiatives and drives business growth.

Throughout his career, Sherif has demonstrated a strong ability to build and manage successful sales teams, develop key partnerships, and deliver innovative ICT solutions across both national and international markets.

ADVANSEC
Security Through Technology



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MAHMOUD FATHELBAB

PROLINK PRODUCT MANAGER

Mahmoud Fathelbab is an experienced infrastructure Product Manager.

He currently serves as the Infrastructure Product Manager for ProLink at Brand Connection, where he oversees the planning, development, and deployment of advanced infrastructure products and solutions.





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ABDELHAFEZ MOHAMED

SMART CITIES BUSINESS UNIT HEAD

Abdelhafez Mohamed is a seasoned ELV and physical security systems expert with over 15 years of experience in engineering and deploying integrated solutions across commercial, industrial, residential, and hospitality projects.

He currently serves as the smart cities BU head at IoT-MISR, where he leads the design and development of advanced security and smart infrastructure systems.

Certified in Project Management, quality management, and engineering management, Abdelhafez brings deep technical expertise and a strategic mindset to every project.





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AMR NOUR
CHIEF EXECUTIVE OFFICER

Amr Nour, the CEO, embodies exceptional leadership in the IoT field. Under his guidance, IoT Misr consistently pioneers solutions bridging the physical and digital realms, solidifying its prominent position in the IoT ecosystem. With extensive experience in technology and IT, Amr brings a deep understanding of how innovation can revolutionize industries.

His expertise spans critical areas such as cybersecurity, edge computing, IoT analytics, and digital transformation. Amr's dedication to leveraging IoT for positive change is evident as he navigates challenges and shapes solutions across diverse sectors.

A renowned speaker and thought leader, he enlightens audiences about IoT's transformative potential, driving innovation and sustaining IoT Misr's success.





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MOHEB MAHER

SR.SOLUTION MANAGER & CTO
HUAWEI EGYPT

Moheb Maher is an Expert IT and cloud solutions leader with over 20 years of experience in enterprise computing infrastructure, data center architecture, and digital transformation strategies.

Currently serving as Senior IT Solution Manager & CTO at Huawei Egypt's Enterprise Data Center Solutions division, Moheb plays a pivotal role in driving market strategy, enabling channel partners, and advising C-level stakeholders on cloud, AI, storage, and digital modernization.



HUAWEI



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MOHAMED TALAAT

CHIEF TECHNOLOGY OFFICER
OF IP SOLUTION

Mohamed has more than 26 years' experience in Networking. He is specialized in Switching, Mobility, Routing & SDN. He previously worked as Technical Solutions Architect Lead at Cisco covering North Africa and Levant for 20 years.

He Joined Huawei Early 2021 to lead IP solutions in Northern Africa EBG. Since 2023 he has been the CTO of IP Enterprise solution focusing mainly on Egypt and supporting the digital transformation of our customers in all sectors.

Mohamed obtained BSc in Engineering, Diploma in Computer Networking from ITI and MBA in Business Administration from ESLSCA Paris University.



HUAWEI



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MOHAMED DESOUKY

CHANNEL DIRECTOR
EGYPT HUAWEI DIGITAL POWER DEP

Mohamed has more than 19 years' experience in the Data Center Facility, Light current and Renewable Energy businesses.

He previously worked in many disciplines and different companies, after 8 years' experience in BMS and Light Current, he decided to shift his career to Data Center facility business in different companies and positions then started his sales career as channel business development management.

Now he is Huawei Digital Power Channel Director
Mohamed obtained BSc in Engineering, PMP certified.





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MOHAMED FATHY
SENIOR SALES MANAGER

Mohamed Fathy serves as a Senior Sales Manager in Dell Technologies leading the Computer Vision, Smart Cities and OEM solutions sales in Egypt, Saudi, Libya and Levant.

Mohamed has 23 years of experience in Telecommunication, Physical security, Smart cities and IoT industries with deep knowledge for multiple verticals.

He is skilled in Sales management, Business development, Strategic planning and Relationship management.

Mohamed holds a Bachelor of Communication & Electronics Engineering from Faculty of Engineering, Cairo University.

DELLTechnologies



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EMAD TALAAT

SENIOR CONSULTANT ICT INFRASTRUCTURE

Mr. Emad Talaat currently holds the position of Senior Consultant – Head of the Engineering Team at Raya Information Technology.

In this role, Mr. Emad Talaat is responsible for managing the engineering team and overseeing the design of datacenter infrastructure according to international standards.

He is certified from Uptime Institute as ATD professional and from EPI as CDCP, CDCS & CDCE.

Mr. Emad's expertise lies in datacenter design, and consultation services, in addition to conducting audits and assessments to enhance the capacity, performance, and efficiency of existing datacenters.

Mr. Emad Talaat has an impressive track record of successfully obtaining design certification for various projects & qualifications of more than 25 years of experience in the infrastructure related to datacenters & other telecom applications



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DINESH RAMNANI

**SENIOR MANAGER
PRESALES**

With more than 20 years of experience in the Information Technology field, Dinesh Ramnani leads the presales and solution architecture functions at Raya Data Center. In his role as Senior Manager, he oversees offering and bidding activities to drive business growth and operational excellence.

Dinesh plays a pivotal role on the Raya Data Center Growth Committee, where he contributes to major investment initiatives and the development of advanced data center projects. His expertise covers cloud computing, data center services, and agile infrastructure solutions, enabling organizations to transition from CAPEX-intensive models to more flexible, OPEX-focused strategies.

Blending deep technical expertise with strong business insight, Dinesh partners with customers to optimize and future-proof their IT environments. He also holds a range of professional certifications in cloud computing, data center design, and enterprise IT solutions.





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WAEI MOHAMED NASHAAT

SENIOR SALES & PRE-SALES MANAGER

With over 27 years of experience in the Telecommunications and IT Infrastructure field, Wael brings a wealth of knowledge and hands-on expertise that bridges technology with real business value. Currently serving as Senior Sales / Pre-Sales Manager at Raya Networks Services a subsidiary of RAYA IT, he plays a key role in delivering integrated solutions tailored to enterprise and telecom needs.

Throughout his career, Wael has successfully navigated a variety of Technical, Commercial, and Managerial roles, enriching his understanding of both the Operational and Strategic dimensions of the business. This diverse background makes him exceptionally attuned to customer needs, enabling him to respond with precision, empathy, and deep technical insight.

Wael holds an MBA in Strategic Marketing, empowering him to align Technical Offerings with Market Demands and Business Growth Strategies. His ability to translate client challenges into practical, results-driven solutions has earned him a reputation as a trusted advisor in the industry.

A key driver of partnership development, Wael has played a pivotal role in building strong and sustainable relationships with Clients, Global Vendors, and Technology Manufacturers, ensuring the continuous delivery of high-impact solutions that meet and exceed customer expectations.



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GEORGES DUBIEN

**SALES & MARKETING DIRECTOR
MEA**

A bold strategist and seasoned industry leader, Georges Dubien brings over 17 years of expertise across Telecommunications, Robotics, and Data Centers—transforming complex challenges into scalable, future-ready solutions. With a sharp eye for innovation and deep technical fluency in containerized data centers, intelligent PDUs, high-efficiency cooling, and modular infrastructure, Georges is redefining how the region powers digital growth.

His career spans a portfolio of high-impact projects with global tech players, where he's built and led strategic roadmaps that delivered measurable growth and long-term value. Nearly a decade ago, Georges made a game-changing move to Dubai, recognizing the MEA region as the next frontier for digital infrastructure. Since then, he's become a catalyst for transformation, driving the adoption of smart, sustainable, and AI-ready data center technologies.

At the intersection of vision and execution, Georges is more than a director, he's a driver of momentum, a trusted advisor, and a passionate voice for intelligent infrastructure built for tomorrow.





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MOHAMED HUSSEIN SHEHATA

SENIOR CONSULTANT, ACCOUNTS EXECUTIVE

Eng. Mohamed Hussein Shehata, Senior Consultant Accounts Executive, Mohamed H. Shehata is a mechanical engineer with extensive expertise in the design, optimization, and operation of HVAC systems.

As a Senior Basis-of-Design Engineer at Johnson Controls Arabia, he plays a pivotal role in delivering high-efficiency, sustainable, and state-of-the-art air conditioning solutions tailored to complex building environments and mission critical applications.





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ZIAD MOATAZ NASR
SENIOR PRODUCT ENGINEER
IN AIRSIDE & DATA CENTER APPLICATIONS

Eng. Ziad Nasr – Senior Product Engineer – Airside & Data Center Solutions at Johnson Controls Arabia. Ziad brings a wealth of expertise in airside HVAC systems, with a focus on product management, technical compliance, and data center cooling solutions.



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MAHER MOUSA

REGIONAL DIRECTOR
OF PRODUCT MANAGEMENT AND COMPLIANCE

Eng. Maher Mousa Regional Director of Product Management and Compliance at Johnson Controls Arabia

Johnson
Controls Arabia





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ESLAM AHMED
MEA SOLUTION ENGINEER

Eslam is a Solution Engineer at Axis Communications with over 14 years of experience in smart city, physical security, and AI-powered solutions across the Middle East





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HOSSAM IBRAHIM
SALES ENGINEER

Since 2023, Hossam Ibrahim is a Sales Engineer at Genetec. He contributes significantly to the design and positioning of tailored security solutions throughout Genetec product line, including video surveillance, access control, and license plate recognition (LPR) systems.

GenetecTM



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HAITHAM HADAD
HEAD OF CONVERGED INFRASTRUCTURE

Haitham is the Head of Converged Infrastructure at Summit, with 20 years of hands-on experience in Networking, Data Centers, Service Provider environments, and Cybersecurity.

Throughout his career, he has led the design and implementation of complex infrastructure solutions for large enterprises across different sectors.

Haitham holds multiple certifications in networking and security and is recognized for his ability to translate technical challenges into clear, practical solutions. With a solid background in the field, he focuses on bridging the gap between technical innovation and business outcomes





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AHMED SHOKRY
DIGITAL INNOVATION MANAGER

Ahmed Shokry is a seasoned Digital Innovation Leader and Business Unit Manager with over 15 years of experience driving technology transformation across enterprise sectors.

Currently leading the digital innovation division at a prominent IT solutions provider, Ahmed specializes in leveraging cutting-edge technologies such as Artificial Intelligence (AI), Generative AI, Agentic AI, and RPA to solve real-world business challenges.

With a strong focus on customer-centric product development, Ahmed helps organizations in industries like GOV, contact centers and hospitality close their digital gaps and enhance operational efficiency. He is currently pursuing his MBA in Strategic Management, further deepening his ability to align business objectives with advanced tech strategy.

Known for his dynamic, practical, and forward-thinking approach, Ahmed is passionate about translating emerging technologies into actionable solutions that deliver measurable value.





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MOSTAFA KAMEL
ARCHITECTURE MANAGER

Experienced Solutions Architect Engineer with more than 18 Years' experience in the ICT industry, develop and deployment a wide range of stack of technology with multi vendor environment including projects for fintech, service providers and enterprise organizations, overarching solution and system maturity level while availing qualitative and quantitative measurement assuring the sustainable operation and management for the technology stack using agile, and rapid development methodology.

Contribute continuously with the business and technical stakeholders to assess and address the technology stack to ensure an adequate and comprehensive structured solution has been delivered during the development and deployment lifecycles.





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BAHAA ISMAIL
ENGINEERING DIRECTOR

Bahaa Ismail serves as the Engineering Director at Integrated Technics, bringing over 21 years of extensive hands-on experience in ELV systems and audio-visual solutions.

He has an established track record of managing and delivering mission-critical command and control centers, as well as complex, fully integrated low current system solutions across a variety of sectors, including airports, government buildings, and banking sectors.





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ESLAM IBRAHIM
TECHNICAL MANAGER

Eng. Eslam Ibrahim, Technical Manager at Integrated Technics, is an engineering expert with over 20 years of experience in light current systems, telecommunications, and physical security solutions. With a solid background in networking, video surveillance, and smart building technologies, he has successfully led cross-functional teams, driven revenue growth, and delivered high-impact projects for government, corporate, and healthcare clients across the MENA region.

Combining deep technical acumen with strong leadership, Eng. Eslam is dedicated to delivering innovative, scalable systems. Passionate about industry advancements, he remains committed to excellence in both engineering execution and team development.





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MOSTAFA KAMEL
SENIOR TECHNICAL ENGINEER

Mostafa Kamel is a Senior Technical Engineer CONTEG Middle East, delivering in-depth technical insights and showcasing future-forward strategies.

His professional journey includes his current responsibilities as well as previous roles, such as Product Marketing Manager at Oasis Distribution and System Engineer at TECHVALLEY. Throughout his career, Mostafa actively manages data centers, works as a system architect, engages in inside sales, and provides exceptional customer care.

He also holds a bachelor's degree from the German University in Cairo.

CONTEG
MIDDLE EAST



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MOMEN ALBUKHARI

KEY ACCOUNT MANAGER MEA WEST

With nearly two decades of experience in the ICT and data center industry, Momen Al Bukhari is a recognized thought leader in data center infrastructure management and digital transformation. As Regional Manager for Sunbird Software Corporation, he drives innovation across the Middle East and helps organizations optimize their mission-critical infrastructure.

Momen's distinguished career includes leadership roles at Legrand, Rittal, and Sunbird Software. As a Certified Data Center Design Professional (CDCDP) with an MBA from the University of Wollongong, he brings deep expertise in DCIM software, data center design, and emerging technologies, including AI- ready deployments and sustainability initiatives.

His 19 years of experience span project management, technical sales, and strategic business development. He has extensive international training across Europe and the USA. Momen has a proven track record of helping organizations improve infrastructure utilization and operational efficiency.





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SHADY YOUSSEF
MANAGING DIRECTOR

Shady Youssef is the Managing Director of Leviton Middle East, Africa & APAC. He has more than 19 years of experience in business development, transformation and geographical expansion in the Middle East, Africa and APAC. Working in the network infrastructure industry and Data Centers specifically Shady develops and implements business strategies that achieve company goals and increase profitability.

LEVITON®



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NORA WISSA
INTERNATIONAL SALES MANAGER

With over 15 years of experience in strategic account management, Nora Wissa brings deep expertise in introducing emerging technologies to competitive markets and delivering impactful go-to-market strategies. At Nedap, she leads international sales initiatives with a focus on smart city solutions and future-ready access control ecosystems.

Nora plays a key role in promoting Nedap AEOS, a flexible and scalable access management platform that seamlessly integrates with leading technologies through the Nedap Technology Partner Program.

Her work emphasizes mobile access, integration capabilities, and delivering tailored solutions that connect innovation with real-world business needs.

Nora's commitment to building long-term partnerships and bridging the gap between technology and operational excellence continues to position Nedap as a trusted leader in smart, secure access control worldwide.





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MOHAMED ELMANSI

SENIOR SYSTEM ENGINEER

Mohamed Elmansi holds the position of Senior System Engineer at CommScope supporting Saudi Arabia & Africa markets. In his role, Mohamed is responsible for technical, design and field support for Customers, Partners and Consultants.

Holding a BSc Degree in Telecommunication Engineering from Ain-Shams University, Mohamed is no stranger to the Telecom industry, having spent more than 20 years as a Presales Engineer, Presales Manager, Business Development, a Field Application Engineer, and a senior system engineer, where he was involved in major Telecom Infrastructure projects in the Middle East region.

Mohamed helps Customers solve their telecom infrastructure challenges and provides them with future ready infrastructure to support their business objectives.

COMMSCOPE



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AMR SAMEER

DATA CENTER PRESALES TEAM LEADER, ATD

Eng. Amr Sameer is a seasoned Data Center Solution Architect and Presales Team Leader for Egypt and the Kingdom of Saudi Arabia, with over 18 years of multidisciplinary experience in the field of mission-critical infrastructure and data center systems.

With a solid foundation in electrical engineering (Power and Control) from Alexandria University, Amr has evolved through various pivotal roles ranging from implementation and technical office, to presales leadership. His professional journey reflects deep expertise across the full stack of data center systems: electrical, mechanical, and light current systems, along with DCIM and BMS integrations.

Currently leading the regional presales team at Intercom Enterprises, Amr has led and contributed to the design and execution of several large-scale and high-impact data center projects, including: MCIT Data Center B2, TIER III certified

GACA and HyperPay Micro DCs in KSA

UMNIAH HQ and Aqaba Digital Hub in Jordan

NTRA, EGSA (Tier III), and EEHC smart metering DCs in Egypt

Intercom



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HATEM OMRAN
SMART SOLUTIONS BU HEAD

Hatem's 20+ years of strategy planning and business development has supported government and private sector entities across MEA region in transforming their organizations by providing them with innovative solutions that help them meet their business objectives.

Working with telecom operators, system integrators, and international vendors, gave him the know-how of multiple domains across SmartCities, Telecommunication, Automation, and many other industries, showing great capabilities in developing strategies, managing sales operation, and projects.

Hatem holds Bachelor of Science in Engineering, with multiple studies in Management, Sales, and Project Management.



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AHMED ELZOGHBY

GLOBAL DIRECTOR OF SALES

As the Global Business executive, Ahmed is passionate about driving growth, building high-performance sales teams, and executing innovative strategies that unlock new business opportunities in global markets. With over 20 years of experience in sales leadership and a deep understanding of technology, Ahmed had the privilege of leading cross-functional teams that have consistently delivered outstanding results in revenue growth, customer acquisition, and market expansion.



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HOSSAM SAMY
CHIEF OPERATING OFFICER AT AVIDBEAM

Mr. Hossam Samy is an ICT professional with over 20 years of experience. He spent 17 years working in multinational organizations, including Intel, Huawei, and Motorola, and has been involved in numerous ICT projects across Africa and the Middle East.

Before co-founding AvidBeam Technologies, Hossam Samy served as the Strategic Relations Manager for Intel Labs Middle East, where he managed Intel Lab's relationships with governments, universities, and industrial partners. As one of Intel's official spokespersons in the region, he represented the company at local, regional, and international events.

Prior to his tenure at Intel, Hossam Samy worked for Huawei for more than five years as a vice-director for WiMAX products in North Africa. He was responsible for marketing Huawei's products in the region and contributed to several projects with key ICT operators. Additionally, he represented Huawei at various local, regional, and international events as an official spokesperson for the MENA region.



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MOHAMED ELGARF

REGIONAL SECOPS SPECIALIST EGYPT& EAST AFRICA

14 years+ experience in cybersecurity delivering success, managing teams & developing cybersecurity knowledge & business strategies across EMEA region; focused on customer success through collaboration and innovation to ensure customer satisfaction & confidence in securing their most valuable assets.

FORTINET



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AHMED ELBADAWY

CYBERSECURITY CONSULTANT

Ahmed Elbadawy is a seasoned cybersecurity consultant with over 15 years of experience in safeguarding organizations against digital threats. His expertise spans security architecture design, regulatory compliance, and security operations, enabling him to deliver robust and strategic cybersecurity solutions across diverse environments.





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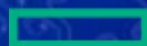


ISLAM MONGY
PRINCIPLE PRESALES SE

Islam Mongy is a Principal Presales SE, ACDX-CISSP-TOGAF10 at HPE Aruba Networking. Graduate of Cairo University, Systems & Biomedical Engineering on 1999.

Experience : 25-Years of Security, DC, and Networking Solutions Architecture & design in Egypt.

Certifications: CISSP, CCSP, TOGAF10 Enterprise Architecture.



Hewlett Packard
Enterprise



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HUSSEIN MAMOUN

**DIRECTOR – LICENSES ISSUANCE DEPARTMENT
GOVERNANCE SECTOR**

Hussein Mamoun serves as the Director of the Licenses Issuance Department within the Governance Sector at the National Telecommunications Regulatory Authority (NTRA). He holds a Bachelor's degree in Computer and Informatics and brings extensive experience in regulatory frameworks and policy development within the information and communications technology (ICT) sector.

Mamoun has a strong background in evaluating and processing license applications for telecom network construction and service provision in Egypt. His expertise spans a broad range of telecommunications services, including satellite-based GMPSC, VSAT, mobile value-added services, Class B data licenses, AVL systems, and IoT-related licenses such as LPWAN network operation and service provision. He plays a key role in developing licensing frameworks by conducting technical studies, market research, and benchmarking to inform regulatory decisions for both existing and emerging telecom services.

Additionally, he is responsible for drafting and reviewing regulations concerning imported telecom equipment, including VoIP devices, AI-powered systems, M2M communication units, and GSM repeaters.



NTRA

National Telecom Regulatory Authority
الهيئة الوطنية لتنظيم الاتصالات



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AHMED ABDELWAHAB

INFRASTRUCTURE GENERAL MANAGER

Ahmed Abdelwahab, Infrastructure General Manager at Egypt Post, with 25+ years of experience in Telecom and IT across Egypt and West Africa. He specializes in the design and modernization of mission-critical datacenters, blending electromechanical and telecom expertise to drive smart infrastructure innovation.

Formerly a subject matter expert at Vodafone Egypt, Ahmed led Tier upgrades, energy efficiency initiatives, and the region's first prefabricated Tier III facility. He also pioneered Vodafone's Energy Analytics program, leveraging AI and Big Data to decarbonize infrastructure.

At Egypt Post, he spearheaded the design of the country's first ever Tier IV-certified data center, advancing national digital transformation goals. Ahmed is an Accredited Tier Designer, Certified Energy Manager/Auditor, and holds an MBA in Strategic Planning. He is a frequent speaker at global forums including Mobile World Congress and Datacenter Dynamics Africa.





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DR. HODA ELMORSY

HOD SUSTAINABILITY AND
CLIMATE CHANGE

Dr. Hoda Ibrahim is a Sustainability and Environmental Expert with more than 19 years of experience in the sustainability field in MENA and Africa region.

She has a PhD in Sustainable Development and a master's degree in environmental engineering management and technology. She is also, LEED and WELL AP, EDGE Auditor, USGBC, EDGE Faculty, EIA and EPD specialist.

She's managed many Sustainability projects for design and construction services with different green rating system like, LEED, Tarsheed, EDGE, WELL, Estidama, Mostadam, HQE, Rwanda Green Building Rating System, BREEAM, GPRS, ...etc.

ديار
DIYAR



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SAHER BEHAIRY
TECHNICAL AND DESIGN PROMOTION
MANAGER

Saher is leading the technical promotion of EL in Egypt, presenting ABB technical value proposition, developing an understanding of trends and market movements, communicating insights to ABB Consultant Channel network for Electrification Business area.

ABB



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ODETTE MALKOUN

**AREA MANAGER, LEVANT AND
NORTH AFRICA**

Odette is the Area Manager for North Africa and Levant at Milestone Systems, a leading provider of open platform video management software (VMS). She is leading the channel sales team across the region and working with the Milestone ecosystem of partners across 12 countries. Odette graduated from the American University in Beirut with a bachelor's degree in computer communication engineering.

She has been working in the video surveillance industry for more than 14 years, holding both technical and sales roles. Odette brings a wealth of experience in the security field as she has worked with customers in all verticals and in different regions. She is passionate about video technology and how it can be used for applications in and beyond security.



milestone



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TARIK BAHANNISS
VICE PRESIDENT OF SALES AFRICA

Tarik Bahanniss is the Vice President of Africa for Uptime Institute.

In this role he is responsible for overseeing sales and business development strategies across the continent, driving growth, and ensuring the highest support to the African data center industry to achieve higher standards and availability.

His exceptional leadership abilities and deep understanding of the African market have enabled him to build strong partnerships and drive business growth.

Prior to joining Uptime, Bahanniss spent over a decade driving success for the data center industry. He managed the North African market for the world's leading solutions providers like Emerson Network Power, Vertiv, and Stulz, spearheading projects that guaranteed clients' success in reaching their desired outcomes and objectives.

uptime[®]
INSTITUTE



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ENG. MOSTAFA BARGHASH

FACTORY AUTOMATION MANAGER

With over 8 years of experience in factory automation, Mostafa Barghash specializes in driving business growth, technical expert, and building customer relationships in different market Verticals & Regions.

As a Product Manager at Siemens, he is responsible for all Smart automation such as PLC, HMI, and SCADA solutions, helping businesses harness innovative technologies for enhanced operational efficiency.

Prior to Siemens, Mostafa held key roles at Giza Systems, where he excelled in pre-sales engineering, managing technical negotiations, and providing customized solutions to clients. His expertise includes conducting product promotional activities in Egypt, Gulf and Africa.

Mostafa Holds a BSc in Mechatronics from the Arab Academy for Science, Technology and Maritime Transport (2017) and an MBA in Strategic Management (2024), Mostafa is passionate about driving innovation in industrial technology and delivering effective solutions that meet modern challenges.

SIEMENS



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KHALED SALEM
CHIEF DIGITAL OFFICER

Khaled joined Siemens Egypt in 2002 as an IT engineer; during his working experience in Siemens he became the Chief Digital Officer in Egypt and part of Siemens Global team responsible for Digital Business Consultancy. Additionally, Khaled is responsible for the OT Cybersecurity Hub across the Middle East.

As Chief Digital officer, Khaled is working closely with Siemens Business Units driving the digitalization sphere for Siemens in Egypt.

In addition to his capacity, Khaled is driving the Information Technology department and Merge and Acquisition projects/activities.

Khaled was born and lives in Cairo. He earned a bachelor's degree in communication and electronic Engineering from Helwan University in 2002 with high honors.

SIEMENS



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MENNEN ELKALYOUBI

**VICE PRESIDENT FOR BUSINESS DEVELOPMENT,
STRATEGY & SUSTAINABILITY**

Mennen started her career in France as a software engineer working for the semi-conductor industry, after graduating from Université Grenoble Alpes (France) with both Bachelor's and Master's Degrees in Computer Science Applied to Management.

Out of her 19-year experience, she spent 16 years in Siemens, where she assumed several roles. Her key areas of expertise are:

- Business development
- Sustainability
- Strategy Definition, Strategy Maps, Balanced Scorecards
- Software engineering
- Transformation Programs
- Digitalization, Industry 4.0, Smart City use cases
- Sustainability
- Business modeling & value proposition
- Innovation, design thinking
- Gamification

Mennen is passionate about digitalization and enjoys introducing AI and IoT for non-techies in gamified experiences and workshops. She loves designing innovation bootcamps, that she also moderates, where she applies Design Thinking methodology.

SIEMENS



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WALID FAHMY

BUSINESS SOLUTIONS ARCHITECT.

For almost two decades, Walid has been a pivotal force in technology across Egypt, Libya, and Sudan. Starting as a Systems Engineer in 2006 and advancing to a Business Solutions Architect in 2019, he has been instrumental in making Cisco a top networking company in Egypt and the wider region. Walid is known for crafting smart, outside-the-box solutions that consistently deliver real business value.

Walid's impressive journey began after he finished Cairo University in 1996, following his earlier education at the German School in 1991. He honed his skills leading the networking team at Raya Integration and contributing to IBM Global Technology Services (GTS) before joining Cisco.

A significant part of Walid's career is marked by his involvement in major national transformation projects in Egypt





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AKRAM HAMED

CYBERSECURITY SOLUTIONS ARCHITECT

With deep expertise in designing and securing complex IT infrastructures, Akram Hamed brings a forward-thinking perspective on network defense, zero trust architecture, and cyber threat mitigation across today's evolving digital environments.

Akram will shed light on Cisco's latest innovations in securing enterprise ecosystems and how organizations can proactively adapt to a dynamic threat landscape.





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MINA JOSEPH
HEAD OF STRATEGY

Mina Joseph is the Head of Strategy at **iotblue**, where he leads market expansion, ecosystem development, and long-term growth. He brings a unique blend of experience from top-tier technology firms like Vodafone and Apple, followed by a strategic tenure in the diplomatic sector.

Mina later returned to tech, helping scale Swvl into a mobility unicorn and now driving the vision behind **iotblue** — a company redefining intelligent operations for critical infrastructure. With a passion for disrupting the status quo and building resilient, future-ready platforms, Mina combines deep strategic thinking with hands-on execution across both public and private sectors.





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MOHAMED SHALABY

SECURE POWER & DATACENTER SALES HEAD

Eng. Mohamed Shalaby, MBA is a Senior Sales Manager – Data centers & Systems at Schneider Electric NEAL Cluster.

During his work at Schneider Electric achieved multiple Awards, such as:

Best customer Experience award / Customer First Award / Dare to Disrupt Award / Sales Excellence Award.

**Eng. Mohamed with +15 years Experience in Sales, Channel Marketing and Energy Management Solutions
Holds Master of Business Administration MBA 2021 Major : International Business**





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AMR TAWFIK

SENIOR DIRECTOR DIGITAL TRANSFORMATION & IT

Chief Information Officer with 20 years' experience in the field of information technology, telecommunications and has a diverse background in many industries, with extensive experience in strategic management, Risk Management, Financial Management, as well as people Management.

Amr spent around 20 years + of his professional life in leading various complexes IT projects including mega infrastructure and ERP.

Amr has a Doctorate degree in Management, Master of Business Administration, Diploma in IT Management and Project Management

 **IL CAZAR**



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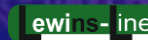
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SILVER SPONSORS



EXHIBITOR SPONSORS



STRATEGIC PARTNERS





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PLATINUM SPONSORS



HITEKNOFAL SOLUTIONS

Transforming Connectivity, Securing Tomorrow

HitekNOFAL, a leading provider of cutting-edge ICT and security solutions. With over 38 years of industry experience, they are specialized in delivering niche business solutions to a variety of sectors. HitekNOFAL specializes in delivering end-to-end fiber optic, telecom infrastructure solutions and ICT solutions. HitekNOFAL builds a solid start-to-end vision on the implementation of their solutions. Additionally, their offerings span the full project lifecycle—from design and engineering to manufacturing, installation, testing, commissioning and maintenance. Backed by international partnerships and a dedicated in-house engineering team, HitekNOFAL delivers innovative, scalable, and future-ready networks.

HitekNOFAL is driven by a singular focus, which is to empower their clients with the bespoke ICT solutions that deliver results. With deep industry knowledge and strategic approach, HitekNOFAL delivers lasting custom solutions and ICT ecosystem to suit their clients' needs. HitekNOFAL Solutions builds an environment where it can develop and grow to provide excellent value in the market with cutting-edge ICT solutions that prioritize stability, security and long-term success.

HitekNOFAL creates the latest reliable solutions with the lowest total cost of ownership. HitekNOFAL's vision is to empower Egypt and the region through cutting-edge ICT solutions as they recognize the transformative power of technology, and they are dedicated to driving positive change in the Middle East's ICT landscape.



38
Years of Experience



500+
Delivered Projects



260+
Professionals



PLATINUM SPONSORS



With 38 years of experience, HitekNOFAL stands out in the market as a world class innovator, balancing cutting-edge technologies with long-term, sustainable strategies and adherence to industry best-practices. HitekNOFAL was the **FIRST** to ...

Introduce Air Blown Fiber Technology for FTTx in Middle East.

Manufacture harnesses and wiring systems for professional applications in the region

Manufacture fiber optic patch cords in the Egyptian Market

Implement fiber optic networks in Egypt

Implement the largest high tower structured cabling project in Egypt

Implement Fiber Sensing Technology to secure assets and monitor leak detection in Egypt

Deliver a large-scale transportation public safety project in Africa – Cairo Metro

Deliver a large-scale safe city project in Egypt - Talaat Moustafa Group (Madinaty and El Rehab)

SOLUTIONS and SERVICES



ICT Infrastructure and Networking

- Structured Cabling Systems
- Data Center Preparations
- Cabling Management Softwares
- Unified Communications
- Passive Optical LAN (POL)



Telco Solutions

- FTTx
- MDU Solutions
- Passive Optical Network (PON)
- Transmission Equipment
- Copper Enclosures and Connectors
- ISP Software



Security Systems

- IPVS (Video Surveillance)
- Access Control and Turnstiles
- Intrusion Detection Systems
- Command and Control Rooms
- Perimeter Detection Systems



Services

- Managed Services and SLA
- Engineering and Consulting
- Service Delivery
- Technical Training



Distribution

- Instrumentation and Control Cables
- Network Test and Measurements Equipment

FOCUS INDUSTRIES



Telecommunications



Oil & Gas



Real Estate Developers



Banking & Finance



Transportation



Hospitality



Defense



HITEKNOFAL
SOLUTIONS

Transforming Connectivity, Securing Tomorrow

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Landline: (+202) 2754 9607

Email: info@hiteknofal.com





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Hanwha Group



Business sectors

Hanwha will continue to embrace bold challenges for a sustainable tomorrow.



Clean Energy &
Ocean Solutions



Aerospace &
Mechatronics



Retail &
Service



Finance

One of the TIME100 Most
Influential Companies
In 2024



Total Sales
As of 2023

61.3 USD
Billions

Domestic Affiliates
As of 2023

103

Global Networks
As of 2023

776

Years since
Founding
Founded in 1952

72

Ranking on Fortune
Global 500
As of 2024

372

Business Enterprise Ranking
in South Korea
Total asset basis, as of 2022

TOP 7

P series



An ultimate premium series with cutting-edge technology delivers the highest quality image and is best suited for wide-area monitoring such as city surveillance.

T series



A series of specialized cameras tailored to your unique vertical/industry provides optimized and robust solutions in the most challenging conditions.

Q series



A series of great value guaranteeing professional quality secures you from any safety challenge.

X series



A flagship lineup with excellent performance and more versatility is ideally suited for a wide range of verticals.



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Global Vision Solution Provider **Hanwha Vision**

Over the past 30 years, we have established ourselves as a global video security specialist based on world-class optical design, manufacturing, and image processing technology.

We have been ensuring safety and security around the world and across society with products and solutions with outstanding performance, high reliability, and industry-leading cybersecurity policies. Our growth and innovation started with our customers' needs. This began with their desire to improve safety and security, now evolving to answer wider business opportunities and challenges. Ultimately, all our solutions enable our customers to reach their goals.

Our investment in innovation and continually pushing the boundaries of what's possible in video surveillance is core to our competitiveness, ensuring our steady success in vision solutions.



Camera solution



Recording/analytics solution



Audio system solution



Peripherals encoders, decoders, etc.



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37 Years of Expertise in Power Technology Reliable and Flexible Power Solution

1988 Founded

6 ManufactureBases

37+ Years
Enterprise and Experience

1.07 Billion USD
2024 Annual Revenue

104
Countries and Regions

4000+
Global Employees

Award Ranking

Critical Power

- Global UPS**
Competitive Strategy Innovation and Leadership Award (Frost & Sullivan 2023)
- NO.4**
in Global Modular & Industrial UPS Market Share (Omdia 2023)



Data Center

- TIER IV Ready**
Uptime Institute TIER IV Ready for Kehua Wise Modular Data Center Solution
- NO.3**
Global Micro-modular Data center Market Share (Omdia 2024)

Renewable Energy

- Tier 1**
Energy Storage Supplier (BloombergNEF 2024)
- NO.1**
PCS (>100kW) Supplier Globally (S&P Global 2024)

Global layout

Worldwide Service and Support



100+
Countries & Regions

16
Technical service centers

500+
Professional engineers

≈ 80
Domestic and overseas service outlets

20+
Local and global marketing departments



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Production base

World-class Manufacturing

6
manufacture bases




Headquarters in Xiamen

400,000m²
manufacture area



Jiaomei factory in Zhangzhou

53.8GW+
annual solar
production capacity



Zhangzhou factory in Zhangzhou



Foushan factory in Guangzhou



Xiangnan factory founded in 2023



Malaysia factory founded in 2023

Service

Full Lifecycle Technical Services



Full Life
Cycle Service



Rapid
Response



3A
Service System

Critical Power Solution



Kehua Smart PV Inverter + ESS Solution



Data Center Solution & Product Line





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VERTIVTM

Vertiv brings together hardware, software, analytics, and ongoing services to enable their customers' vital applications to run continuously, perform optimally, and grow with their business needs.

Vertiv solves the most important challenges facing today's data centers, communication networks, and commercial and industrial facilities with a portfolio of power, cooling, and IT infrastructure solutions and services that extends from the cloud to the edge of the network.

Headquartered in Westerville, Ohio, USA, Vertiv does business in more than 130 countries.



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PLATINUM SPONSORS

ADVANSEC

Security Through Technology

AdvanseC aims to provide businesses with the best technologies and fill the existing gap in the access control sector by offering solutions that enhance the everyday experience and secure physical premises.

They provide innovative technologies that meet and exceed physical security needs not only with the latest products available globally but also by delivering actionable intelligence through strategic consultations.



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PROLINK is a globally renowned manufacturer of Network LAN Cables and Fiber Cables, recognized for its leadership in the industry. Founded in the USA, our rapid expansion into the European Market underscores our commitment to excellence.

Our journey has been marked by an unwavering dedication to product quality and consistency, made possible through the utilization of cutting-edge manufacturing equipment.

PROLINK's product lines are manufactured across various strategic locations worldwide, including the USA, EU, China, Malaysia, and Taiwan, among others.

Our steadfast commitment to rigorous quality control and adherence to exacting product specifications have established PROLINK as a trusted provider of competitive and trouble-free solutions, earning the confidence of our valued clientele



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GOLD SPONSOR



HUAWEI

**Empowering Egypt's Digital &
Intelligent Transformation
Through Secure, Smart and
Sustainable ICT Solutions**





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Our Services

By
Raya Network Services



**CONSULTATION
& ADVISORY
SERVICES**



**DATA CENTER
CONSTRUCTIONS
& UPGRADES**



**COMPLIANCE
& CERTIFICATION
SERVICES**



**DATA CENTER
MAINTENANCE
SERVICES**



**MONITORING
& MANAGEMENT
SERVICES**

By
Raya Data Center



**CLOUD
SERVICES**



**COLOCATION
SERVICES**



**OUTSOURCED
MANAGED
SERVICES**



**CYBER
SECURITY
SERVICES**



**MANAGED
& PROFESSIONAL
SERVICES**



GOLD SPONSOR

General Features

Optimized Airflow Distribution

- Innovative airflow design directs cool air to the front.
- The "V"-shaped evaporator provides a large surface area with low resistance, maximizing cooling efficiency.

Precise Control of Air-Volume

- Equipped with a standard, continuously adjustable EC fan, ensuring optimal airflow and energy savings.

Eco-Friendly Solution

- Uses environmentally safe R410A refrigerant.

Dynamic High-Efficiency Output

- The DC inverter compressor adjusts in real-time based on thermal load requirements.
- The high-efficiency EC fan automatically modifies air volume according to the thermal load.
- High return air temperature setup offers responsive cooling with improved efficiency.
- Stepless outdoor unit regulation ensures smooth operation, reducing power consumption and noise.
- Specialized low-load dehumidification design regulates humidity and temperature even at low thermal loads.
- Features an electronic expansion valve with flexible adaptability, enhancing energy savings in winter.





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GOLD SPONSOR



Johnson Controls Arabia is a world leader in smart buildings, creating safe, healthy, and sustainable spaces. Established in 1991, we have transformed buildings for over 30 years with our award-winning digital technologies and services.

We use artificial intelligence and data-driven solutions to give you deeper insight into your building's health, sustainability, and performance. Therefore, impacting how we design, operate, and maintain indoor environments drives us to a new era of autonomous buildings.

Our comprehensive suite of connected solutions, OpenBlue, delivers the future blueprint for industries such as healthcare, schools, data centers, airports, stadiums, hotels, manufacturing, and beyond. We are confident that our solutions can help you create the world's smartest, safest, and most sustainable buildings.



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GOLD SPONSOR



Axis Communications is a global leader in network video, offering innovative solutions in surveillance, security, and analytics.

Founded in 1984 and headquartered in Sweden, Axis pioneered the world's first network camera, revolutionizing the security industry.

Today, the company provides a wide range of products including cameras, audio systems, access control, and advanced analytics for industries such as smart cities, transportation, retail, and critical infrastructure.

With a commitment to sustainability and cutting-edge technology like AI and IoT, Axis continues to drive innovation in creating safer, smarter environments across the globe.



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GenetecTM

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years.

Today, the company develops solutions designed to improve security, intelligence, and operations for enterprises, governments, and the communities in which we live.

Its flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics.

Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its customers via an extensive network of certified channel partners and consultants in over 159 countries.

For more information about Genetec, visit: www.genetec.com



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Ingram Micro amplifies the value of its position at the intersection of thousands of vendor, reseller and retailer partners by customizing and delivering highly targeted applications for industry verticals, business to business customers and commercial needs. From provisioning solutions for system integrators working at the heart of the network to offerings through the full lifecycle of mobile devices, SMB to global enterprise software and computing, point of sale to cloud services, professional AV to physical security—Ingram Micro is trusted by customers to have the expertise and resources to help them define and push the boundaries of what's possible.



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Summit Technology Solutions is a leading ICT service provider and digital transformation enabler with a strong regional presence across Egypt, the UAE, Saudi Arabia, Algeria, and Pakistan.

Since 1987, Summit has been at the forefront of innovation—delivering tailored, future-ready solutions that empower businesses to navigate digital change with confidence. Our offerings span cybersecurity, infrastructure, cloud computing, and AI-powered technologies.

Summit also develops proprietary solutions including AI Assistant, Chatbot, and IPTV, helping organizations simplify operations and unlock new value through intelligent automation.



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CONTEG is a purely Czech manufacturing company, which was founded in 1998 and has long been one of the leading European manufacturers of comprehensive solutions in the field of data centers, telecommunications and industry.

It relies on a top-notch team of more than 700 experts. As one of few manufacturers in the EMEA region the company offers a complete portfolio of IT racks and comprehensive solutions for data centers, as well as industrial cabinets and their applications. The company's global business and technical facilities, including its own testing laboratory and state-of-the-art manufacturing facilities, allow it to efficiently deliver its products to small and medium-sized businesses, manufacturing companies, as well as global technology giants such as Tesla and Amazon.

CONTEG exports its products to 70 countries on 3 continents. CONTEG draws on the strong business and innovation background of CONTEG Group, an industrial group which includes other companies. The group operates production plants in Pelhrimov and Pribram, Czech Republic, as well as in Barcelona, Spain.



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Integrated Technics is a master system integrator delivering comprehensive end-to-end solutions across network infrastructure, integrated security systems, automation, audio-visual technologies, and physical security.

Our expertise extends to building unified platforms that seamlessly integrate these pillars into cohesive, high-performance environments.

As a trusted leader in the industry, Integrated Technics has successfully executed large-scale projects across the governmental, hospitality, and oil & gas sectors. Backed by a team of highly qualified consultants and engineers, we are committed to delivering tailored, turnkey solutions that ensure excellence in every phase of project implementation.



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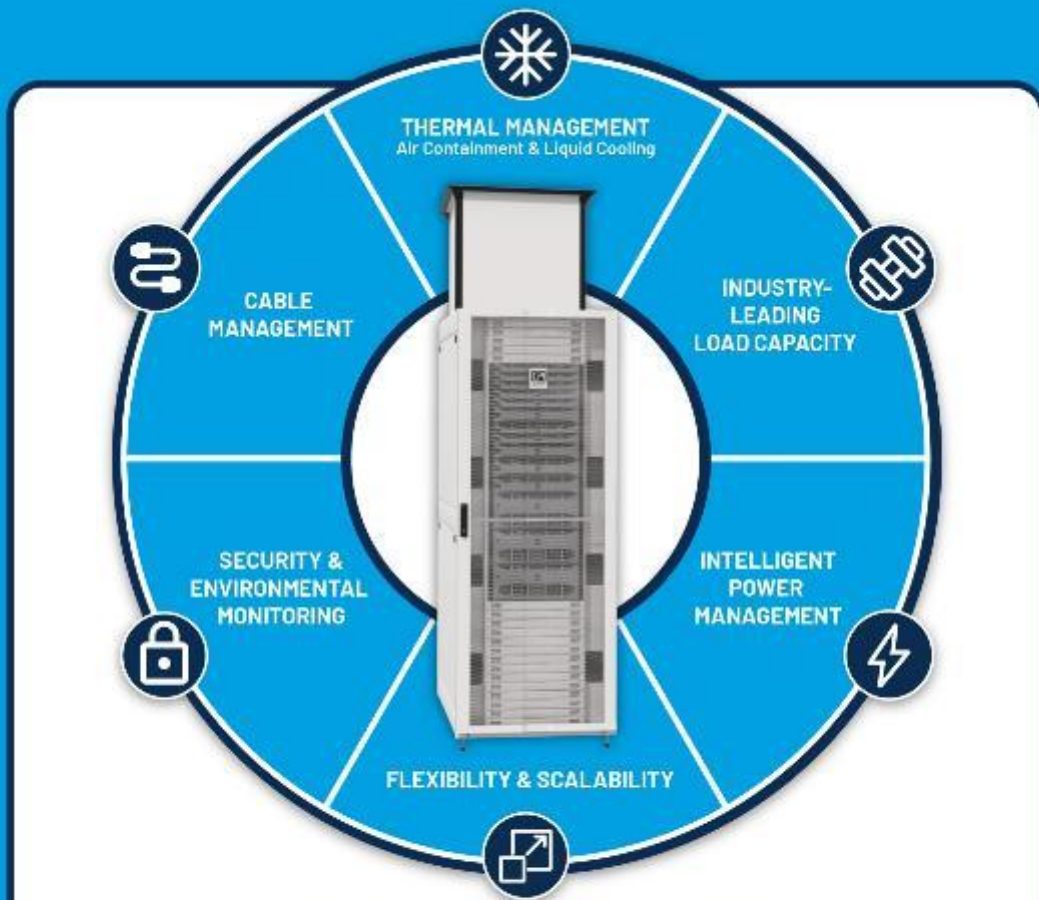
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Cable Depot FZCO is the leading distributor of low current systems cables, connectivity products and digitization solutions, strategically located in the Jebel Ali Free Zone, Dubai, UAE.

Since our inception in 2001, Cable Depot has been ideally positioned to meet the cable requirements of clients across the Middle East and Africa. We serve electrical distributors, resellers, and wholesalers, offering same-day delivery whenever possible. Our portfolio includes leading cable brands and networking infrastructure products, tailored to meet the unique needs of our clients.



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Nedap has been a trusted partner in access management for nearly 50 years. Today, Nedap is transforming access management by creating solutions that prioritize seamless people flow while ensuring robust security. Our technology enables businesses to protect critical infrastructure and assets while providing a secure, user-friendly experience. By combining flexibility, scalability, and advanced insights, Nedap makes security less about barriers and more about enabling safe, efficient environments.



Founded in 1906 in New York City/ USA, Leviton has evolved to a global provider of electrical wiring devices, data connectivity solutions, security and automation controls, lighting and energy management systems for a variety of end-use markets.

Leviton is engineering thoughtful solutions that help make life easier, safer, more efficient and more productive through our Electrical, Lighting, and Datacom Business Units



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CommScope helps companies around the world design, build, and manage their wired and #wireless networks. Their network infrastructure solutions help customers increase bandwidth; maximize existing capacity; improve #network performance and availability; increase energy efficiency; and simplify technology migration.

You will find their solutions in the largest buildings, venues, and outdoor spaces; in datacenters and buildings of all shapes, sizes, and complexity; at wireless cell sites; in cable headends and telco central offices; and in airports, trains, and tunnels. Vital networks around the world run on CommScope solutions.

Intercom

Intercom Enterprises is a leading systems integrator that has been adding value to the Egyptian information technology market since 1992.

Over the years, Intercom has not only been integrating technology systems but also integrating different success factors and advancement criteria that have enabled us to stand out from our competitors and establish a solid market reputation as a well-trusted technology and enterprise solution partner.



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AvidBeam delivers advanced, scalable AI-based Video Analytics solutions that enhance safety, efficiency, and insights across diverse industries. Founded in 2014, headquartered in the Netherlands and operating in the US, Saudi Arabia, Egypt and Tunisia.

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Established in 2001, Absen (SZSE: 300389) is the world's leading LED display products and service supplier. Absen's products are exported to more than 140 countries and regions in America, Europe, Australia, Asia, Africa, etc., and have been used in the Presidential press conference, CIIE, FIFA World Cups, NBA games and Times Square. Delivering more than 60,000 installations, Absen produces best in class products for rental & staging, commercial display, data visualization, conference display, consumer-grade displays and other areas with the export volume of LED products being NO.1 for 12 consecutive years.



Since 1999, 2N have developed high-quality technology with both innovation and reliability in mind. This approach led us to invent the world's first IP and LTE intercoms – some of which are still in use today!

We've kept 'reliably innovating' ever since. Our portfolio includes a wide range of future-proof IP intercoms, answering units, access readers, and elevator solutions (plus online tools and apps) that fit any residential or commercial project looking to bring end-users high-quality security and modern convenience. In 2016, 2N became a proud member of the Axis Group: adding stability and resources to our world-class innovation.



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TOA is a specialist manufacturer of professional sound solutions, dedicated to creating safer, more comfortable, and happier environments through sound.

Founded in 1934 in Kobe, Japan, they draw on over 90 years of expertise in the development and production of sound and communication systems. Their portfolio includes technologies for Voice Alarm, Public Address, IP Audio, Intercom, ProSound, Wireless, and Conference Systems.



Valify is an Egyptian Reg-tech developer of identity verification solutions. Our cutting-edge AI technology will ease access to services for individuals and help businesses automate their operations and identity validation processes, as well as help Egypt reach its financial inclusion goals. Valify's services are the first Egyptian in-house-built model, giving it the capabilities to be tailored to the Egyptian market needs. We assist organizations in automating their onboarding processes and meeting regulatory compliance requirements, including KYC and AML



Zurqa Tech for Advanced Technologies LLC

Zurqa Tech is an innovative Egyptian technology consultancy established in 2023, specializing in delivering impactful digital transformation solutions for industrial and manufacturing companies, working with prominent names in Egypt. We focus on traceability systems, smart QR code solutions, and digital product identification technologies that enhance operational efficiency and customer engagement. We are an active member of the Community of Practice in CIRPASS-2, an EU-funded program.



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Siemens AG (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company's purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably.

In fiscal 2024, which ended on September 30, 2024, the Siemens Group generated revenue of €75.9 billion and net income of €9.0 billion. As of September 30, 2024, the company employed around 312,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at www.siemens.com.



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Schneider's purpose is to empower the world to make the most of our energy and resources, bridging progress and sustainability. At Schneider, we call this Life Is On.

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We enable lifecycle solutions from design and build to operate and maintain phases through a digital twin.

We deliver capabilities to transform from site-to-site to an integrated company management. Our integrated solutions are built with safety, reliability and cybersecurity for your homes, buildings, data centers, infrastructure and industries.