Cairo
Consultants
Forum **6th**

SHOW
GUIDE

2024

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IT EVENTS

**ROYAL MAXIM PALACE
KEMPINSKI CAIRO**

**16TH & 17TH
OF JULY 2024**

CCF 2024 LAYOUT

Cairo Consultants Forum 6TH

CCF AGENDA DAY 1

10:00-19:00	**Exhibition**
11:00-11:15	**Opening Speech and welcome**
11:15-11:45	**Ayman Elgohary – Managing Director (CISCO)** "Infrastructure of the future - The new era of AI".
11:45-12:15	**Jimmy Sneed – Managing Director of Critical Facilities (WB ENGINEERING)** "How Art. Intelligence is Driving Modern DC Design"
12:15-12:45	**Mostafa Kamel – Senior Technical Engineer (**CONTEG**)** "Datacenter Cooling Architectures: Strategies & Energy"
12:45-13:30	**Nelson Huang – Regional Director of MENA (KEHUA** TECH**)** "Empower your Future: Discover Innovations with Kehua's DC Solution"
13:30-14:30	**Break**
14:30-15:00	**Eslam Sherif – Business Development Manager (SALTO)** "The ultimate keyless experience"

12:15-12:45 **(SMART CITIES) PANEL DISCUSSION**	**Eng. Mennen Elkalyoubi** SIEMENS	**ENG. Anas Abdelhafez** NTRA
	Dr. Sahar Ahmed Ali NUCA	**Mohamed Salah** TMG
	Eng. Joseph Shaker SHAKER	

15:45-16:15	**Amer Alzaiem – VP – Middle East, Africa, India, Turkey (UNIGUEST)** "Unified Digital Engagement Solution by Uniguest"
16:15-16:45	**EGYPTIAN ENGINEERING INITIATIVES**
16:45-17:15	**Break**

17:15-18:00 **(SAFE CITIES) PANEL DISCUSSION**	**Mohamed El Nashar** MILESTONE SYSTEMS	**Ahmed Adel** COMTAG	**Mohamed Elwakeeb** Central Bank of Egypt
	Khalid KamrAldawla Bosch Security and Safety Systems	**Adel Zahran** VELASEA	

18:15-18:45	**Closing and wrap up**

CCF AGENDA DAY 2

10:00 - 19:00	**Exhibition**
11:00 - 11:10	**Opening and welcome**
11:10 - 11:30	**Hossam Samy – CO – FOUNDER & COO (AVIDBEAM)** "Unified Digital Engagement Solution by Uniguest"
11:30 - 12:00	**Georges Dubien – MEA SALES DIRECTOR (EXAGATE)** "Unified Digital Engagement Solution by Uniguest"
12:00 - 12:20	**Odette J. Malkoun – Area Manager North Africa & Levant (MILESTONE)** "Video surveillance solutions for City Police"
12:20 - 13:00	**Ehab Elhefnawy – Regional Sales Director NEA (VERTIV)** "AI Revolution and the Impact on Data Center Infrastructure"
13:00 - 14:00	**Break**
14:00 - 14:30	**Shady Youssef – Managing Director & Khaled Kamal Technical Specialist (LEVITON)** "New Market Trends Within The Network Infrastructure"
14:30 - 15:00	**Mohammed Elmansi – Senior Infra. System Engineer (COMMSCOPE)** "AI Data Center Networks"
15:00 - 15:30	**Amr Tolba - Business Development Manager , Egypt (ISS)** Intelligent Security System **Ahmed Sameer - Business Unit Manager | Physical Security B.U. (EELAF)** Engineering and Information Technology "Save city - Ports security"
15:30 - 16:00	**Jude Rajesh – Solutions Sales Manager (BELDEN)** "Merging Trends in Data Center Networking and Fiber Technology"
16:00 - 16:30	**Emad Elsaghir – Fellow (HOLOPLOT)** "Matrix Loudspeaker Arrays, Technology Disruption and Applications"
16:30 - 17:00	**Break**
17:00 - 17:30	**Pierre Magdi – Regional Business Development Director Egypt & East Africa (UPTIME)** "Uptime Institute's Top 4 predictions for year 2024"

17:30 - 18:15 **(MODERN DATA CENTER) PANEL DISCUSSION**	**Georges Dubien** Moderator **Abdel Hameed Beshara** Masader **Mohamed Shalaby** Schnieder	**KHALED SAADI** ECG **Pierre Magdi** Uptime **Ehab Elhefnawy** Vertiv

18:15 - 18:45	**Closing and wrap up**

CCF ADVISORY COMMITTEE

DR.MOHAMMED TAWFIK
CEO

Dr. Mohammed Tawfik has extensive experience with ICT engineering projects across the region. During his 33 years of professional carrier, he participated in various types of projects and in different locations in the USA, Africa, the Far East, and the Middle East including Saudi Arabia, Qatar, Iraq, Syria, and Egypt.

His involvement in several mega projects, with different functions, has granted him the skills required to manage mega-size projects. He has been successfully leading design teams to deliver unique projects despite of challenges.

Dr. Tawfik successfully led the design of ICT Security, and ELV systems for many mega projects. He also led the delivery of many infrastructure #projects introducing the concept of FTTH in Egypt. His participation starts at the early stage of project concept design and continues through the different design and construction stages up to handing over.

His educational background: Ph.D. in EE (AI Applications), Kansas State University, Manhattan, KS, USA, 2000 / M.Sc. in EE (Microprocessor Applications), Zagazig University, Egypt, 1993 / B.Sc. in Electric Engineering, excellent with honor, Cairo University, Egypt, 1989.

JOSEPH SIDHOM
MEP BUSINESS UNIT DIRECTOR

Eng., Joseph is a Business Unit Director at @Shaker Consultancy Group with more than 25 years of broad experience on various Telecommunication & Security projects in several sectors such as Educational, Commercial, Museums, Leisure & Sports Facilities, Mixed Use Developments and High-End Residential in Egypt and Gulf Region.

Eng. Joseph Sidhom received his Bachelor's in Electronics and Communications from AIN Shams University in 1995. In 2003, he joined Shaker Consultancy Group, as a Senior Communication Engineer. Over the years, he has proven to be an invaluable member of the firm and an asset to any major project team that he may serve on in the future.

He is a very well-rounded and experienced engineer with the practice of both working in and leading design teams, sitting with the clients and establishing project briefs, and thereafter developing these into effective and efficient appropriate design solutions.

SHAKER
CONSULTANCY GROUP

KHALED SAADI
COMMUNICATION & SECURITY
SYSTEMS DEPARTMENT MANAGER

Eng. Khaled Saadi received his Bachelor's degree in Electronics and Communications Engineering from Cairo University in 2000. After graduation, he worked in HF Fire International - Egypt Branch as a Senior ELV/ICT Systems Engineer.

In 2006, he joined ECG as a Senior Communications and Security Engineer and in nine years he was promoted to assume the position of Deputy Manager for the Communications & Security Systems Department, providing all necessary technical and #managerial support for various design teams.

Eng. Khaled Saadi was appointed in 2022 as Communications & Security Systems Department Manager being responsible for managing design teams in the field of ELV/ ICT/ Datacenters / Smartcities. The design team are nearly 50 engineers distributed on all ECG branches in Egypt (Nasr City "HQ", Smart Village, Alexandria, and Assiut); Eng. Khaled Saadi handles various remarkable, outstanding, and esteemed projects and provides all necessary support to all ECG branches in Africa and the Middle East.

ECG جماعة المهندسين الاستشاريين
ENGINEERING CONSULTANTS GROUP s.a

SHAIMAA HASHEM
PROJECT MANAGER

Engineering Hero, Trailblazer, Subject matter expert, and Project Manager at Dar.

Shaimaa Hashem has more than 17 years of professional experience and an exceptional career record, extensive design, management, and leadership experiences.

Shaimaa has major participation in strategic projects, undertaken by Dar in the Arab Gulf region, the Middle East, Africa, and Asia. Her design expertise covers data centers and smart cities as well as ICT, security, and special technology systems for innovative projects including airports, land ports, healthcare facilities, mixed-use complexes, educational developments, residential compounds, and commercial, tourist, and entertainment complexes.

Shaimaa joined Dar in 2006, shortly after graduation from the Electronics and Communications Engineering Department, Faculty of Engineering, Cairo University, Egypt. She holds certificates from top international organizations and institutes including the Project Management Institute (PMI), Building Industry Consulting Service International (BICSI), and Uptime Institute.

Shaimaa is recognized as a trailblazer by PMI, recognized as a subject matter expert by BICSI's RCS Committee, and nominated as an Engineering Hero by Dar on International Women In Engineering Day.

dar

YASSER DEGHAIDY
SENIOR LOW CURRENT ENGINEER
(ELV / ICT SYSTEMS)

Yasser Deghaidy is an experienced Senior Engineer – Design & Technical Office for ELV / ICT Systems at EHAF.

He holds a PgDip. Postgraduate Diploma in Electronics and is FE Certified. With extensive experience in the GCC region, particularly in #KSA, UAE, and Qatar, Yasser has managed the ELV department for a leading consultancy firm and has expertise in designing Low current systems for megaprojects and #infrastructures.

Throughout his career, he has been involved in various major projects in countries such as KSA, UAE, Qatar, and Egypt, including notable projects like the Makkah Holy Haram Expansion Project, Riyadh Galleria Mall, #MagdiYacoub Heart Center, Danat Al-Emarat Women & Children #Hospital, and Qatar Naval Base, among others.

Yasser's professional journey includes significant roles at well-known consultancy firms such as @EHAF Consulting Engineers, Dar Al-Handasah, and Engineering Consultants Group. As a Senior Engineer, he has contributed to the design and technical office for ELV / ICT systems, overseeing projects like the Magdi Yacoub Heart Center in Cairo, Al Fustat Park in Cairo, and Cairo Festival City Mall Expansion, to name a few.
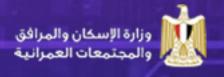
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SPEAKERS

DR. SAHAR AHMED ALI
HEAD OF THE COMMUNICATIONS DEPARTMENT
AT THE NEW URBAN COMMUNITIES
AUTHORITY (NUCA)

Ms. Sahar Ahmed Ali is the Head of the Communications Department at the New Urban Communities Authority (NUCA) at the Ministry of Housing, Utilities & Urban Communities.

Ms. Sahar holds Qualification of Bachelor's Degree in Communication Engineering with experience of more than 27 Years in the Field of Communication Networks.

Ms. Sahar is responsible for the Department of Communication & Smart City at the Ministry of Housing, Utilities & Urban Communities.

وزارة الإسكان والمرافق
والمجتمعات العمرانية

MOHAMED ELWAKEEB
GENERAL DEPARTMENT HEAD

Eng. Mohamed Elwakeb is a General Department Head at the Central Bank of Egypt, specializing in physical security systems.

With more than 25 years of experience in physical security, cyber security, digital forensics, and project management, he has established himself as an expert in his field.

Throughout his career, he has successfully overseen numerous high-level and mega projects, including National Border and Passport Control, eVisa implementation, and election solutions.

Additionally, Mohamed is known for his exceptional organizational leadership skills, fostering consensus and team building while performance improvement and resource optimization.

البنك المركزي المصري
CENTRAL BANK OF EGYPT

DR. AHMED ALI ABDEL-HAFEZ
VICE PRESIDENT FOR CYBER SECURITY AFFAIRS

Dr. Ahmed Ali Abdel-Hafez Ahmed, Ph.D., is Vice President for Cyber Security Affairs, National Telecommunication Regulatory Authority (NTRA), Egypt.

Dr. Ahmed has B.Sc. and M.Sc., in Electrical Engineering from Military Technical College (MTC) in 1990, 1997 respectively, he has a Ph.D. from the University of Ottawa, Ottawa, Canada in 2003.

Dr. Ahmed has more than 32 years' experience in the field of Telecommunication Systems, he is Certified as a Consultant in Information Security Systems Since 2013 (Engineering Syndicate of Egypt).

Was responsible for establishing and developing Cryptography Research Center (CRC) (Egyptian MOD) including the management, supervision, and capacity building of center staff, and became a Head of the Center for 8 years whereby led the design, development of a National Encryption Algorithm, and production of different cryptosystems for the defense and governmental sectors.

ENG.ANAS ABDELHAFEZ
DIRECTOR OF SMART CITIES
AND COMMUNITIES

Eng. Anas Abdelhafez is currently the Director of Smart Cities and Communities at the National Telecommunications Regulatory Authority (NTRA) of Egypt since 2016 with expertise in design, planning, and managing the implementation of telecom network infrastructure.

For the last five years, Eng. Anas focused on adopting diverse solutions of ICT infrastructure to improve integration between different utilities, such as transportation, waste management, water, and power grid management as strategic infrastructure in smart cities.

Eng. Anas believes that proper planning of a modern and comprehensive ICT infrastructure is the key to a smart and sustainable city.

Eng. Anas holds an M.Sc. in Electronics and Communications Engineering

NTRA
National Telecom Regulatory Authority
الجهاز القومي لتنظيم الاتصالات

HOSAM MOHIE ELDIN
DATA CENTERS MANAGER

Hosam Mohie Eldin is a seasoned data centers manager, overseeing certified and edge data centers at the largest private sector bank in Egypt and Africa.

He began his data center career in 2013 with an IT background. By 2015, after successfully leading the renovation project of a secondary site and establishing the DC facilities operations team, he was nominated as the CIB Data Centers Manager.

In 2019, Hosam led the data center team to achieve the first Uptime Institute M&O (Management and Operations) certification in Africa. Since 2021, he has been at the forefront of data center transformation and modernization efforts.In 2022, his team acquired the Tier III Design Documents certification from the Uptime Institute. Following that, Hosam successfully managed the commissioning process to ensure that the data centers met the stringent requirements of Tier III standards. This extensive commissioning experience has contributed significantly to the operational excellence and reliability of the bank's data centers.

Hosam's renovation journey included the addition of a first-of-its-kind monitoring and operations room with a video wall, enabling maximum utilization of new monitoring and control applications for the DC environment. He also manages a portfolio of sites with a combined capacity exceeding 4.5 Megawatts.

ENG. MENNEN ELKALYOUBI
VICE PRESIDENT FOR BUSINESS
DEVELOPMENT & STRATEGY

Eng. Mennen Elkalyoubi is a Vice President for Business Development & Strategy at Siemens.

She started her career in France as a software engineer working for the semi-conductor industry, after graduating from Université Grenoble Alpes (France) with Computer Science Applied to Management.

Out of her 18-year experience, she spent 15 years in Siemens, where she assumed several roles. Her key areas of expertise are: Businessdevelopment / Strategy Definition, Strategy Maps, Balanced Scorecards / Software engineering / Transformation Programs / Digitalization, Industry 4.0, SmartCity use cases / Business modeling & value proposition / Innovation, design thinking / Gamification.

SIEMENS

AYMAN ELGOHARY
MANAGING DIRECTOR

Ayman Elgohary is a Managing Director of the Cisco – Egypt, North Africa & Levant (NAL)

Ayman Elgohary has more than 28-years of experience in the ICT Sector; leading corporate strategy, transformational initiatives, and highly qualified multi-functional teams with different cultural backgrounds. He possesses extensive knowledge in MiddleEast and Africa (MEA) Market; he worked in the UAE in both Abu Dhabi and Dubai, led businesses in Egypt, Levant, NorthAfrica, and West Central Africa.

In 2004, he joined Cisco and moved between different managerial roles until he was appointed General Manager for Egypt in October 2013. Since then, his role expanded several times to be covering multiple countries across Africa and Levant. Currently, he is the Managing Director for NAL, a region that comprises 30-countries including Egypt, North Africa, Levant, West Central Africa (WCA) Region, and the United Nations (UN).

CISCO

MOHAMED SALAH ALDIN
VICE PRESIDENT OF SMART CITIES

Mohamed Salah AlDin is the Vice President of Smart Cities at Talaat Moustafa Group, leading transformative initiatives in Egypt's largest urban developments.

With over 20 years in ICT and real estate, he has driven smart city strategies, achieving significant efficiencies. A recognized FTTX Council member, Mohamed contributed to Egypt's national smart city strategy and completed the Wharton CXO program.

TMG

MOHAMED SHALABY

SENIOR SALES MANAGER
DATA CENTERS & SYSTEMS

Eng. Mohamed Shalaby is a Senior Sales Manager - Data centers & Systems at Schneider Electric NEAL Cluster.

During his work at Schneider Electric achieved multiple Awards, such as: Best customer Experience award / Customer First Award / Dare to Disrupt Award / Sales Excellence Award

Eng. Mohamed with +15 years Experience in Sales, Channel Marketing and Energy Management Solutions

Holds Master of Business Administration MBA 2021 - Major : International Business

Schneider Electric

DR. ABDELHAMID BESHARA
FOUNDER AND CHIEF EXECUTIVE OFFICER

Dr. Beshara plays an important role in developing Egypt's environmental and energy efficiency vision through his delivery of various local and global initiatives. As a Civil and Environmental Engineer, Beshara has a track record extending over 20 years' of work experience in managing civil, environmental engineering and integrated natural resources projects with complex environmental & social impacts including infrastructure, residential, commercial, and industrial projects.

Beshara obtained his Environmental Engineering Ph.D. degree from Imperial College London in 2010 (UNWIN Prize & Imperial Innovators of The Year Award). Besides his role at MASADER, Beshara works as an environmental and social consultant for the World Bank Group, handling the environmental and social management for the bank portfolio in Egypt and an Assistant professor at the Faculty of Engineering of Alexandria University.

In 2017, he was chosen as one of Egypt's United Nations Framework Convention on Climate Change (UNFCCC) Roster of Experts following his responsibility to lead the team behind the National Greenhouse Gas Inventory for Egypt's First Biennial Update Report and developing the Nationally Appropriate Mitigation Actions (NAMA) for the Energy Efficiency and Renewable Energy sectors for Egypt's Industrial Sector.

environmental & energy services
masader

ADEL ZAHRAN
REGIONAL SALES MANAGER

Mr. Adel Zahran is Regional Sales Manager Egypt for Saudi Arabia, Levant and Turkey at Velasea with more than 15 years of experience across Africa and Middle East driving revenue and managing relationships.

His role included business development and marketing (BD&M), sales, security projects, strategic plans and alliances, channel partner program, and technical support coordination for vertical markets.

Driving a huge project across the region starting from Saudi KAFD, RSAF, Aramco, Sabic then Egypt CBD, New Alamain City, MOI and Sport City New Capital, other projects in Morrocco, UAE, Kuwait and Oman.

VELASEA

EHAB ELHEFNAWY
ENTERPRISE SALES DIRECTOR
NORTH EAST AFRICA

Ehab Elhefnawy is an Enterprise Sales Director North East Africa at Vertiv

Ehab Elhefnawy has been Sales Manager for Egypt at Vertiv since Aug. 2014. Ehab served as an international bids and projects manager at Schneider Electric NEA from April 2004 to October 2007, and served as an infrastructure, bids, and projects management department head at Schneider Electric NEA from November 2007 till October 2011.

Most recently, he was a data center solutions senior sales manager at Schneider Electric NEA since November 2011 till July 2014. Prior to joining Schneider Electric, he served as a field operator at Electricite de France – EDF (Egypt) from February 2003 till March 2004. Ehab was a bids and projects manager at Osten contracting company (Egypt) from July 1999 till January 2003.

VERTIV.

NELSON HUANG
REGIONAL DIRECTOR OF MENA

Over the past decade, Nelson Huang has demonstrated exceptional skills in sales, channel management, project management, and team leadership at Kehua Tech.

As the leader of the MENA Region, he is instrumental in driving revenue, generating leads, securing consultant approvals, establishing channel networks, nurturing client relationships, and surpassing revenue targets.

With an extensive knowledge of Kehua's data center and UPS product solutions, Nelson consistently delivers top-performing packages to partners, working collaboratively to achieve shared goals and meet customer needs.

KEHUA TECH

ESLAM SHERIF
BUSINESS DEVELOPMENT MANAGER

Eslam is a seasoned professional with over 12 years of experience in technical and sales engineering.

As the Business Development Manager at SALTO Systems, he skilfully manages the Egyptian market, establishing strong relationships with key decision-makers. His strategic insights have led to account growth, penetration, and market expansion.

Eslam's expertise spans various domains, including Access Control Systems (ACS), Fire Alarms (FA), Closed-Circuit Television (CCTV), Building Management Systems (BMS), and Intrusion Systems.

As Eslam holds a Master of Business Administration (MBA) and a B.Sc. in Communication and Electronic Engineering, makes him combine the sales and technical know-how experience with strategic business knowledge.

His commitment to excellence and customer satisfaction drives his success in the industry.

salto Λ
INSPIRED ACCESS

AMER ALZAIEM
VICE PRESIDENT MIDDLE EAST,
TURKEY, AFRICA & INDIA

Amer Alzaiem is Vice President – Middle East, Africa,India & Turkey at Uniguest.

Amer Alzaiem is Uniguest's VP for MEAI, having established its regional headquarters in 2016 and driving incredible growth in sales in the region into a wide variety of market segments.

Amer has a strong technical IPTV, digital signage and broadcast background and has built a skilled team in the UAE to support Uniguest's clients, distributors, and reseller partners across the region.

uniguest

MOSTAFA KAMEL
SENIOR TECHNICAL ENGINEER

Mostafa Kamel is a Senior Technical Engineer at CONTEG Middle East.

Mostafa Kamel has held the role of Senior Technical Engineer at CONTEG Middle East since December 2023, with the previous roles of a Product Marketing Manager at Oasis Distribution, and as a System Engineer at TECHVALLEY.

His career has encompassed a range of responsibilities, including managing datacenters and serving as a system architect, engaging in inside sales, and delivering customer care.

Additionally, he obtained his bachelor's degree from The German University in Cairo.

CONTEG

JUDE RAJESH
SOLUTIONS SALES MANAGER

With more than 25 years of technical experience in designing IT connectivity solutions, Jude joined Belden Inc. in 2012.

He supports BELDEN customers with design or peer review of IT connectivity solutions for most complex projects like #airports, healthcare, and datacenters. Some of his recent peer review projects include a stadium in #Qatar for FIFA 2022, the Coca-Cola arena. He was full-time involved in major airport projects like Delhi International Airport(T3), Dubai International Airport, concourse (D), and Salalah International Airport.

He also undertakes training for customers on BICSI recommendations for digital buildings and he has trained more than 120 Engineers of Saudi Aramco at their campus from 2017 to 2019. He holds a bachelor's degree in Electrical and Electronics and a BICSI RCDD credential.

BELDEN

EMAD EL-SAGHIR
FELLOW, APPLICATIONS

Emad El-Saghir is a Fellow at HOLOPLOT, the Berlin-based pro-audio loudspeaker manufacturer. He leads the technical track of system design in key and strategic projects.

With a career spanning over twenty-five years, Mr. El-Saghir has demonstrated expertise in room acoustics, electro-acoustics, and sound reinforcement systems. He holds a Master's degree in Acoustics from the Dresden University of Technology.

From 2018 to 2021, he led the applications team at HOLOPLOT, and prior to this, he served as a Senior Consultant at ADA, an acoustical consulting firm in Berlin.

Throughout his career, Mr. El-Saghir has contributed to a diverse range of projects, including numerous mega-projects across the Middle East, Europe, and North America. His portfolio encompasses performing arts centers, iconic houses of worship, stadiums, airports, and museums.

In addition to the professional achievements, he made contributions to acoustic simulation. He has also developed and delivered multiple educational programs globally, sharing expertise and fostering a deeper understanding of acoustics among professionals and enthusiasts.

HOLOPLOT

GEORGES DUBIEN
SALES & MARKETING DIRECTOR MEA

Georges Dubien - Exagate Sales & Marketing Director MEA , with a passion for technology and a career spanning 17 years. He is an accomplished Engineer specializing in Telecommunication, #Robotic and Datacenters.

His journey in the field has equipped him with in-depth knowledge in the datacenter world, where he delved into the complexities of optimizing data center infrastructures. His proficiency in container data centers, IPDU's, cooling technologies, prefab solutions, and other related areas has been a cornerstone of his success.

Having worked for several years in multinational companies, he honed his skills in managing diverse and complex projects.

Recognizing the dynamic landscape of the datacenter industry, Mr. Georges Dubien took a significant step in his career by relocating to Dubai nine years ago.

Since then, he has been actively contributing to the growth of the datacenter business in the region.

EXAGATE

PIERRE MAGDI

REGIONAL BUSINESS DEVELOPMENT
DIRECTOR, EGYPT AND EAST AFRICA

Pierre offers a wealth of experience of +16 years in the data center industry across Data centers operations, maintenance, prescription, pre-sales, and sales. Early in his career, he spent 6 years at a telecom operator where he focused on data center operations and maintenance.

Transitioning to the vendor side, he worked for one of the well known multinational companies specialized in digital automation and energy management for more than 10 years he excelled in many positions ending as a Regional Senior Manager overseeing strategic accounts across Middle East and Africa in the cloud and service providers' segment.

•Pierre owns a Bachelor of Engineering degree from the German University in Cairo in 2008, contributed to record sales figures and territory expansions across MEA, achieving multimillion-dollar revenue gains.

He possesses a strong technical background, understanding of the data center sales cycle, securing key clients, increasing market share, and forging strong partnerships

uptime®
INSTITUTE

MOHAMMED ELMANSI
SENIOR INFRA. SYSTEM ENGINEER

Mohammed Elmansi holds the position of Senior System Engineer at CommScope supporting saudiarabia & egypt markets. In his role, Mohamed is responsible for technical, design, and fieldsupport for Customers, Partners, and Consultants.

Holding a BSc Degree in Telecommunication Engineering from Ain Shams University, Mohamed is no stranger to the Telecom industry, having spent more than 20 years as a presales Engineer, Presales Manager, businessdevelopment, Field Application Engineer, and senior system engineer, where he was involved in major Telecom Infrastructure projects in the middleeast region.

Mohamed helps customers solve their telecom infrastructure challenges and provides them with future-ready infrastructure to support their business objectives

COMMSCOPE®

KHALID KAMRALDAWLA
HEAD OF SALES – NORTH AFRICA

Khalid KamrAldawla is a Head of Sales North Africa, Video Systems and Solutions at Bosch Security and Safety Systems, with over 14 years of extensive experience in sales, business development, project management, and technology solutions.

Khalid is a technology-savvy and results-driven professional. He excels in driving growth and profitability through strategic partnerships, innovative technology solutions, and effective stakeholder management.

His proven track record includes delivering successful results in fast-paced and dynamic environments.

BOSCH

SHADY YOUSSEF
MANAGING DIRECTOR

Shady Youssef is the Managing Director of Leviton Middle East, Africa & APAC. He has more than 18 years of experience in business development, transformation and geographical expansion in the Middle East, Africa and APAC.

Working in the network infrastructure industry and Data Centers specifically Shady develops and implements business strategies that achieve company goals and increase profitability

LEVITON.

KHALED KAMAL
TECHNICAL SPECIALIST

Mr. Khaled Mostafa is a Technical Specialist @Leviton Middle East, having 23 years of experience in the field.

Mr. Khaled Mostafa's career experience covers most of the countries in the MEA Region

JIMMY SNEED
MANAGING DIRECTOR
OF CRITICAL FACILITIES

As the Managing Director of Critical Facilities, I mentor the next generation of leaders by facilitating team training and standards for our critical facilities projects.

A personal goal of mine is to make the world better through sustainable solutions for critical facilities projects. I frequently speak on engineering topics for critical facilities to help our clients transform building infrastructure and environments to transform business.

WB Engineers+Consultants MEA

MOHAMED EL NASHAR
CHANNEL BUSINESS MANAGER - LEVANT & NORTH AFRICA

Mohamed El Nashar is the Channel Business Manager (CBM) for North Africa and Levant with Milestone Systems, a leading provider of open-platform video management software (VMS).

Mohamed participated in many projects across Middle East for more than 15 years with many multinational organizations in field of networking and physical security. Prior joining Milestone, Mohamed El Nashar was the Sales Manager in Egypt and West Africa for BCDVideo, IP Video data solutions. Before that he was the Sales Manager for major physical security Value Added Distributors (VAD) such as Network Information Technology (NIT) and Global Technology Solutions (GTechS) where he was responsible for many products such as (Axis, Bosch, Dell, Milestone, 2N).

Mohamed holds an MBA from the German University in Cairo (GUC), and a B.Sc. in Electronics and Telecommunications from Helwan University in Cairo.

milestone

ODETTE MALKOUN
AREA MANAGER - NORTH AFRICA & LEVANT

Odette J. Malkoun – Area Manager, Levant and North Africa
Odette is the Area Manager for North Africa and Levant at Milestone Systems, a leading provider of open platform video management software (VMS). She is leading the channel sales team across the region and working with the Milestone ecosystem of partners across 12 countries.

Odette graduated from the American University in Beirut with a bachelor's degree in computer communication engineering. She has been working in the video surveillance industry for more than 14 years, holding both technical and sales roles.

Odette brings a wealth of experience in the security field as she has worked with customers in all verticals and in different regions. She is passionate about video technology and how it can be used for applications in and beyond security

milestone

HOSSAM SAMY
CO FOUNDER & THE COO

Hossam is a Co-Founder & the COO of AvidBeam Technologies. He is an ICT professional with 20+ years of experience. Hossam spent 17 years in multinational #organizations including Intel, Huawei & Motorola. He Participated in many ICT projects in Africa & MiddleEast.

Prior Co-Founding AvidBeam Technologies, Hossam Samy was the Strategic Relation Manager for Intel Labs - Middle East, overseeing Intel labs relations with governments, universities and industrial partners. As one of Intel official spokespersons in the region, He represented Intel in local, regional and international events.

Prior joining Intel, Hossam has been working for Huawei for more than five years as a vice-director for WiMAX products in North Africa, he was responsible for marketing Huawei products in the region.

He had participated in several projects with key ICT operators in the region. He had also represented Huawei in many local, regional and international events as an official spokesperson for Huawei in MENA Region. Hossam also worked for #Motorola for five years as a wireless system engineer.

AVIDBEAM

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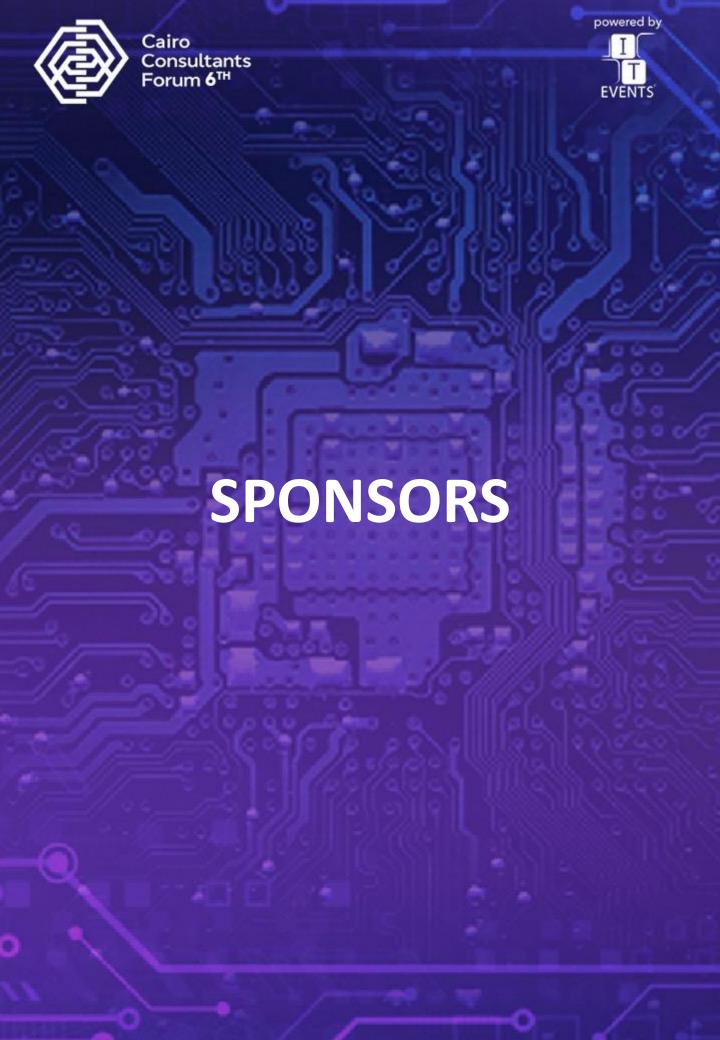
ENG. AHMED ADEL
GENERAL CEO AND FOUNDER

Eng. Ahmed Adel General CEO and Founder of Comtag

He has more than +15 years of experience working at various International and National organizations, where he previously held technical, sales and business development positions in ICT, Physical Security and Access Automation.

Business development is his forte, as he has extensive experience and expertise in building distribution channels, starting new business in emergent markets.
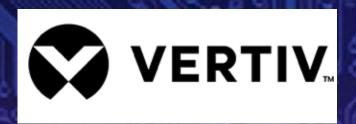
COMTAG

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VERTIV™

Vertiv brings together hardware, software, analytics, and ongoing services to enable their customers' vital applications to run continuously, perform optimally, and grow with their business needs.

Vertiv solves the most important challenges facing today's data centers, communication networks, and commercial and industrial facilities with a portfolio of power, cooling, and IT infrastructure solutions and services that extends from the cloud to the edge of the network.

Headquartered in Westerville, Ohio, USA, Vertiv does business in more than 130 countries.

PLATINUM SPONSORS

KEHUA TECH

Founded in 1988, Kehua Tech is a world-leading intelligent power management expert, with the commitment to provide cutting-edge solutions in critical power.

Based on 35 years' R&D and manufacturing experience, Kehua ranked No.4 in global modular UPS market share in 2022 (Omdia), and received Global UPS Competitive Strategy Innovation and Leadership Award (Frost & Sullivan).

PLATINUM SPONSORS

EELAF

EELAF is a leading distributor of Information Technology products, Physical Security Systems, Power Accessories and Power Management.

They specializes in the rapid introduction of new products and technologies for design engineers and buyers. Their extensive product offering includes electrical devices, wiring devices, SCS, CCTV, VMS, Intrusion, Public Adress , UPS, security devices, interconnects, passives, and Active ICT Component, FTTX Solutions and many other.

EELAF has a strong commitment to customer service. They understands the value of having a knowledgeable person there to answer your questions quickly. EELAF is redefining customer-focused distribution.

GOLD SPONSOR

BOREAS

Açık Holding is a conglomerate headquartered in Turkey, showcasing a broad spectrum of interests across industries like energy, real estate, construction, and technology. Renowned for its engagement in sizable projects and investments both domestically and globally, the company boasts subsidiaries and affiliates operating across diverse sectors, enriching its overall portfolio and business endeavors.

Their group includes companies specializing in both manufacturing and design / build services tailored for datacenters, ensuring comprehensive and customized solutions for various projects.

Among these, Boreas stands out for its expertise in cooling solutions, including AHUs, HAHUs, mobile and prefab data centers, racks, CRAC, CRAH, in-row cooling, fan walls, and rear door cooling.

Another integral part of their group is Exagate, which focuses on enhancing data centers' intelligence with products like IPDUs, sensors, environmental monitoring systems, leak detection, and battery management systems.

Both Boreas and Exagate, as part of their group, are dedicated to manufacturing datacenter solutions.

GOLD SPONSOR

EXAGATE

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GOLD SPONSOR

SALTO WECOSYSTEM

The SALTO WECOSYSTEM is more than a group of companies and individuals. We're a community born out of a common goal: empowering access, in every sense - access to places, experiences and opportunities. Our expert global teams collaborate closely, driven by a dynamic spirit and a shared passion that mean every part of our Wecosystem is fully connected. Each of our companies embrace the latest technologies and prioritises the open exchange of ideas to unlock new ways of working - So we can keep pushing, keep innovating and keep delivering solutions that enable people to access more together. We believe that our industry still has a long way to go, and we want to have an active role in the exciting journey ahead. That's why SALTO WECOSYSTEM's vision is built on creating real impact in everyday lives. Be that through caring for people and planet with a more sustainable mindset, creating a seamlessly interconnected world for more people, or creating a platform for innovations that will empower access for generations to come.

SALTO

Salto is a leading global access solutions provider, part of the SALTO WECOSYSTEM. We develop pioneering facility access, identity management and electronic locking technology that ensures seamless, reliable and secure experiences. Through close customer relationships and innovative solutions, our global team of experts create timeless and meaningful products that positively impact people and planet.

GOLD SPONSOR

uptime® INSTITUTE

Uptime Institute is the Global Digital Infrastructure Authority. With over 3,400 awards issued in over 114 countries around the globe, Uptime has helped thousands of companies optimize critical IT assets while managing costs, resources, and efficiency.

For over 30 years, the company has established industry-leading benchmarks for data center performance, resilience, sustainability, and efficiency, which provide customers assurance that their digital infrastructure can perform across a wide array of operating conditions at a level consistent with their individual business needs.

Uptime's Tier Standard is the IT industry's most trusted and adopted global standard for the design, construction, and operation of data centers. Additional offerings include the organization's Tier Standard and Certifications, Management & Operations reviews, and awards, SCIRA-FSI financial sector risk assessment, Uptime Institute Sustainability Assessment, and a broad range of additional risk management, as well as performance, availability, and sustainability offerings.

Uptime Education training programs have successfully been completed by over 90,000 data center professionals

GOLD SPONSOR

HOLOPLOT

HOLOPLOT is a pro audio company from Berlin, driven by enabling the next generation of audio experiences and transforming the way society engages with sound. HOLOPLOT technology enables users to provide pristine sound quality for all, with integrated immersive capabilities for increased creative freedom.

The company's technology is science-based, software-driven, and hardware-enabled — granting users unparalleled tools for ultra-precise control over sound propagation and localization.
Its products offer a host of advantages for customers across a broad spectrum of applications such as live entertainment, immersive and experiential environments and corporate applications

GOLD SPONSOR

BELDEN

Belden delivers the infrastructure that makes the digital journey simpler, smarter and secure. We're moving beyond connectivity, from what we make to what we make possible through a performance-driven portfolio, forward-thinking expertise and purpose-built solutions.

Our portfolio of solutions enables an increasingly digital and data driven world. We complete the connections between information and intelligence so that our customers can turn on a world of possibilities ahead of them. We build the infrastructure that empowers new and better ways of working and living.

From smart buildings that run more sustainably to uninterrupted uptimes and streaming speeds, our customers count on us to deliver a resilient foundation—one that's ready to support today's digital demands and shape the digital reality ahead.

With a legacy of quality and reliability spanning 120-plus years, we have a strong foundation to continue building the future. We are headquartered in St. Louis and have manufacturing capabilities in North America, Europe, Asia, and Africa

GOLD SPONSOR

CONTEG

CONTEG is a European industrial group and one of the world's leading manufacturers of IT racks, cooling systems, and comprehensive solutions for datacenters As a traditional family company with headquarters in the heart of Europe and production plants in the Czech republic and Spain, we are proud to support the legacy of traditional European production, built on excellent quality, innovation, and services with high added value for our customers.

Through our foreign branches, we export our products to almost 70 countries around the world.

The companies within the CONTEG Group operate in various businesses that bring strong synergy within the group.

The production portfolio includes, in addition to IT racks, industrial cabinets, and cooling systems, also custom production from metal sheets, display cases, and parcel boxes.

Through its subsidiaries, the group also focuses on potential business areas such as comprehensive delivery of technological units for data centers, and we have also entered the ecommerce market, where we are building an independent network of parcel boxes.
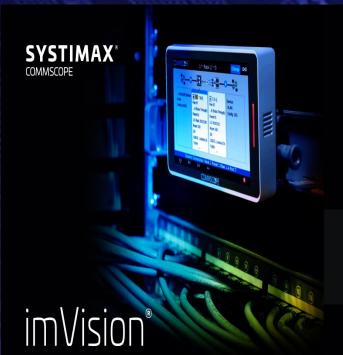
GOLD SPONSOR

uniguest

Uniguest is a global leader in providing connected technology solutions to enable those in hospitality, senior living, sports, stadiums, entertainment, healthcare, retail, education, government, corporate, and enterprise to engage with their audience.

Uniguest is highly focused on creating deep client relationships as shown by its most recent NPS (Net Promoter Score) score of 81.

Uniguest supplies turnkey technology solutions that include digital signage, IPTV, enterprise video and engagement apps, professional services, and 24/7/365 multi-lingual support.

SILVER SPONSOR

SYSTIMAX®
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imVision is a market-leading Automated Infrastructure Management solution that is fully compliant with the (AIM) standard.

It is the only AIM system that:

Supports using standard copper & fiber patch cords

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RiMatrix Micro Data Center / Edge Data Center

- Racks
- Power
- Cooling
- Monitoring
- Security
- Service

RiMatrix Micro Data Center LCP 12 - 53 kW

Product description

Network/server rack VX IT
Air baffle plate for VX IT
IT system light LED, 600 lm
LCP rack DK, 12, 20, 35, 53 kW
Condenser unit for LCP DK
PDU metered 16 A/3-
Temperature/humidity sensor
Access sensor
Automatic Door Opening (ADO)
Fire alarm and extinguisher system DET-AC
Add-on unit DET-AC

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Web : www.rittal.com/uae-en

ENCLOSURES — POWER DISTRIBUTION — CLIMATE CONTROL — IT INFRASTRUCTURE — SOFTWARE & SERVICES

FRIEDHELM LOH GROUP

SILVER SPONSOR

6SS was founded in Minneapolis Minnesota with a global team using Milestone to provide security solutions powered by XProtect. Our services help governments and businesses across the world with video analytics, intelligent platforms, plug-ins and third-party integrations. We ensure that XProtect and 6SS products runs reliably using tailored, certified training and professional services in Arabic, English, French and Russian. Our mission is to be the leader in providing innovative security solutions and superior service.

WB Engineers+Consultants is a national MEP/FP engineering, technology consulting, commissioning and program management firm.

WB is an expert in datacenters, having worked on over 375 mission critical facilities projects in 48 states.

Committed to working on sustainable and secure solutions for data centers across the country, they have designed over 10,000,000 square feet of data center support, 2,000,000 amps of utility power, and 2,000 MW of generator capacity for critical facilities.

NCTS

NATIONAL COMPANY FOR TELECOMMUNICATION SERVICES

TIBASAT-1 is an Egyptian-owned, dual-purpose (governmental/commercial) communication satellite. The 22 Ka-band spot beams provide two-way communications services to facilitate high-speed data delivery to end-users such as broadband Internet, corporate networking, and IP backhaul for telecommunications service providers.
The spot beams of TIBASAT-1 cover all Egyptian and parts of Africa and some Arab countries in Asia.

VSAT
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CONNECITVITY
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SILVER SPONSOR

Empowering people, businesses and societies with data-driven video technology, they provide actionable insights from video data through the perfect combination of your cameras and sensors and their open platform software and analytics – always with a responsible mindset and a people-first approach.

Network and system solutions

Network and System Solutions is leading company in installing network networks with all their supplies and cameras, as well as importing, exporting and local manufacturing of network construction supplies

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Leviton Datacenter Solutions

End-To-End Cabling Infrastructure

Energy Management Solutions

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Sunbird®

Sunbird Software is a global innovator in second-generation DCIM software that is fast to deploy, easy to use and complete. Our vison is to radically simplify data center management with elegant software

Cairo Consultants Forum 6TH

EXHIBITOR SPONSOR

Niotek

Founded in Egypt in 2018, by team have multiple knowledge in Software development, production process, and electronics.

They join hardware and Software and apply them in Internet of Things (IoT) to help companies make better, faster decisions about their manufacturing operations.

AVIDBEAM

AvidBeam® is an AI video analytics company that pushes the boundaries of video processing capabilities with big data distributed architecture. Its expertise in computer vision, deep learning, visualization and neural networks enable AvidBeam® to offer scalable videoanalytics solutions for security, safety and business intelligence applications to its customers.

COMTAG

Smart traffic management platform, capable of performing multiple functions simultaneously, providing users and vehicles with comprehensive 360-degree support for their everyday requirements.

Moreover, the goal is to sustain multiple applications while minimizing hardware requirements and optimizing hardware utilization.

EXHIBITOR SPONSOR

DevisionX
deep vision systems

DevisionX is empowering Digital Transformation by Democratizing AI Computer Vision for everyone through simplifying your AI Computer Vision development journey with Tuba.AI, the one-stop platform to build AI Vision applications seamlessly.

EGYCHAM
www.egy-cham.org
الغرفة المصرية لإدارة الموارد البشرية

EGYCHAM is a leading HR Consultancy & Business Hub Corporate was launched in April 2010 by 3 scope of Business (Consultancy, Training & Recruitment).

EgyCham has a wide-range Consulting portfolio with + 200 Companies in different industries plus more than 700 Companies as a training provider and recruitment services. EgyCham has 3 Branches in 3 Capitals (Cairo, Dubai & Riyadh).

Tawassol Group
FOR INTIGRATD SOLUTIONS
تواصل جروب للحلول المتكاملة

Tawassol Group is a company established in 2011 and its main goal is to meet customers' requirements by providing high level technical solutions, quality and advanced process expertise in the field of software, hardware, and equipment in addition to excellence in after-sales services. They full range of technical expertise and effective solutions to achieve efficiency in performance and low cost, and which serves the business & focuses mainly on modern technologies.

EXHIBITOR SPONSOR

Established in 2018 in Egypt, Synapse Analytics stands as a pioneering data science and AI company.

Their suite comprises three cutting-edge products: Konan, their AI decisioning platform; Doxter, their OCR platform; and Azkavision, their computer vision platform.

Each of these solutions converges on a singular mission — empowering companies to expedite and enhance their decision-making processes through efficient data-driven insights.